

62
Ro-
JACKSON & PERKINS

Parade of
MODERN ROSES
and Perennials

SPRING 1962

South Seas

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1962 ROSE OF THE YEAR





Now available for J&P's friends,

THE ROSE OF THE

South

A NEW COLOR IN ROSES

... AND THE LARGEST



A brilliant Hybrid Tea that captures the color, romance and exotic beauty of far-away South Sea isles.

Yes, here's a Rose of the warm, soft, shimmering pink color found on the coral beaches that surround the island of Tahiti... a deep shell-pink bud, which slowly changes to glowing, luminescent coral-pink as it opens... and finally, like a Tahitian sunset, deeper red overtones set in. The flower lasts well, both on the bush and when cut.

The exotic new Tahitian-pink color would be reason enough to select SOUTH SEAS as the Rose of the Year for 1962! But equally impressive is its tremendous size—up to 7 FULL IN. ACROSS—easily the biggest pink Rose ever created! Huge, majestic, high-centered—with ruffled, orchid-like

\$3.50 each; 3 for

The first choice of a test panel of 10,000 home gardeners

Read just a few of the comments below

"Such gorgeous color! Perfect buds!"—Mrs. L.H., Fayetteville, Tenn.

"... the most beautiful Hybrid Tea in my collection."—Mrs. R.D., Bloomfield Hills, Mich.

"The most beautiful rose I have seen in years."—Mrs. E.F.L., Quarryville, Pa.

"Magnificent... has everything! Equal to the Peace rose."—Mrs. R.H., Poughkeepsie, N.Y.

WITHIN the past three years, gardeners all over America have looked forward more eagerly than ever before to each new J&P Spring Catalog—for that's the issue in which we announce the newest "Rose of the Year." And for 1962, as you can well see, a truly unusual Rose has been selected—South Seas, the largest pink in existence today! But this is only one of the new Roses that can glorify your 1962 garden. There are many others described throughout this catalog... including several EXCLUSIVE varieties that cannot be obtained anywhere else, at any time this season!

There are over 150 varieties to choose from... all guaranteed to live and bloom in your garden this year! Just one comment: to make certain of getting the varieties you want, please order as early as possible.

J.P.

Our Guarantee is your protection

OUR GUARANTEE—

We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

JACKSON & PERKINS COMPANY



THIS LABEL IS

Your Guarantee

OF THE FINEST QUALITY

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. . . for the first time!

YEAR FOR 1962

Seas

— TAHITIAN PINK
PINK EVER CREATED!

petals . . . an abundance of fragrant blooms produced almost continuously all season!

The plant is extremely attractive, too . . . with reddish young canes and heavily branched, green-and-purple older canes . . . and with foliage reminiscent of a tropical plant. Despite its delicate, tropical appearance, SOUTH SEAS is among the hardiest Roses ever developed . . . disease-resistant and capable of performing well even in extreme summer heat. It is winter-hardy even in the most northern areas of the country.

A Rose as majestic as a Hawaiian Queen, as beautiful as a Tahitian Princess, as hardy as a Fiji Warrior! Fittingly named SOUTH SEAS—and selected as THE ROSE OF THE YEAR FOR 1962! (Prop. Rights Reserved.)

\$9.20; 12 for \$35.70

SPECIAL OFFER!

GROUP No. 22

3 South Seas

for only \$9.20

Value \$10.50 Save \$1.30

GROUP No. 32

3 Roses of the year

South Seas — 1962
Americana — 1961
Hawaii — 1960

for only \$9.20

Value \$10.50 Save \$1.30



"... its ethereal beauty seems unsurpassed."—Mrs. G.G.W., Darien, Conn.

"Excels all other pink roses."—Miss E.N., Chester, Ill.

All America Award Winner for 1962!

King's Ransom

(Test No. C4-283B)

J&P's Sensational New Yellow Rose!

(Left) From the very moment that King's Ransom was placed in competition at the All-America Rose Trials, there was never any doubt whatsoever that it would win that coveted award. For this is a Rose that is truly beautiful, truly hardy, truly perfect from beginning to end!

The number of blooms it produces is amazing for a Hybrid Tea. It bears blooms by the dozen—a great abundance of glorious, long-stemmed Roses all season long . . . blooms all over the plant, from the ground up, as well as densely crowning the top with just about the most breath-taking yellow you ever saw. Glittering buds are long and slender—aglow with a pure, true chrome-yellow. Huge, high-centered, very full, 6-in. flowers have 40 to 50 petals that shine like spun gold. These majestic golden blooms are borne on tremendous, long stems that make them ideal for cutting. Naturally, the plant itself is tall and full . . . and will attain a height of at least 6 ft. by the end of the second season. Never before has there been a yellow Rose of such great versatility and freedom from care! It certainly belongs in your 1962 garden—so order it now. These extremely fragrant blooms will enchant you. Even under warm conditions, they open slowly. (Pl. Pat. #2103.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



King's Ransom

SPECIAL OFFER!

GROUP No. 42

1 of each:
King's Ransom
Avon
South Seas

Value \$10.50
Save \$1.30

Only \$9.20

©
J. & P. CO.

Most Fragrant Red in Years!

(Test No. C4-240C)

Avon

(Right) This brilliant new red Rose was introduced to the public by the Jackson & Perkins Company at the International Flower Show in New York City. While it has many superior qualities, its fragrance is perhaps the most intense and persistent to be found in any Rose variety today. Avon comes from a cross designed to produce a highly fragrant, tall-centered, long-budded flower of bright, non-fading red that has outstanding substance and weather resistance. Bright green foliage forms the perfect backdrop for its dramatic red blooms. The buds are large and gracefully tapered, opening into full blooms which measure from 6 to 7 in. across. Height 2½ to 3 ft. (Pl. Pat. Applied For.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

...and here are still TWO more brand-new roses
OFFERED EXCLUSIVELY IN THIS CATALOG
Not Available Anywhere Else!

5

New Glowing Pink!

Arpege

(Test No. 54-14161)

"Inspired by the Famous-Perfume Arpege, by Lanvin Parfums."

(Left) A very free, glowing pink which is extremely generous in the production of flowers. It has a most delightful, sweet fragrance. Long slender pink buds have a touch of light apricot on the outside of the petals, which turns to a rich yellow before becoming deeply suffused with the pink from the inside of the petals. The hinges of the petals are a bright yellow. The open flower reaches 5½ in. and with its firm, stiff petals keeps its clear pink color until the petals drop. The plant is tall and vigorous and is always in bloom. It has a wealth of healthy dark green foliage which hangs on very tenaciously. We are happy to add this variety to our list of Hybrid Teas. We know you will enjoy it as much as we do and will use it in decorations, shows and to dress up your garden. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL GROUP OFFER No. 52

1 of each:

Arpege

King's Ransom

Medley

Value \$9.50

Save \$1.20

Only \$8.30

Bright Salmon Pink!

(Test No. 55-10561)

Medley

(Right) Distinctly different in its color shadings, this new salmon-pink Hybrid Tea will have a happy future in American gardens. From the very beginning, the pointed bud is arresting. It opens gradually, with the high center being retained until almost the very last stage, when it reflexes cleanly. The flowers are large, well over the 5-in. mark, and have an excellent, graceful, semi-cupped shape. Long-lasting flowers never discolor. Although the pink predominates, the yellow is always visible on the petal reverse. We rate Medley very highly in its color class. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

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J. & P.
CO.

NOW AVAILABLE! THE OTHER 3 "RO

THE 1959 ROSE OF THE YEAR!

KORDES

Perfecta

(Below) A nation-wide test panel of home gardeners selected Korde Perfecta as the first "Rose of the Year!" It's red . . . it's white . . . it's yellow . . . it's completely different from any other Rose in existence! Basically cream-white, this magnificent Rose is lined with red as if the edges of its petals were dipped in light carmine. This rich, warm red color spreads throughout the flower as the buds open, revealing a suffusion of yellow. All season long, this vigorous, 3-ft. plant produces an unusually large number of perfectly formed, long-lasting, fragrant, exhibition-size Roses—each one up to a full 5 in. across. Fully double, with 65 to 70 petals. You'll find Korde Perfecta a thrilling and eye-catching addition to your garden. It's so beautiful, so colorful, so fragrant, so hardy, so easy to grow, so perfect in every respect. Be among the first in your neighborhood to proudly display this fabulous beauty. Plant it this spring and let this beautiful "Hybridizer's Dream Rose" fill your garden with loveliness. (Pl. Pat. #1604.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

THE 1960 ROSE OF THE YEAR!

HAWAII

(Below) Here is a Rose so completely different in color, so completely different in fragrance, so breath-takingly beautiful in every respect that it was overwhelmingly selected by 10,000 home test gardeners as THE Rose of the Year for 1960!

Look at that color! Have you ever seen anything like it in a Hybrid Tea? Have you ever seen such a warm, glowing ORANGE-CORAL blend—a color as exotic and sultry as Hawaii itself . . . a color that lasts from bud form right up until the petals wither and fall! Just picture it growing in your garden—score upon score of these gorgeous orange-coral blooms, each one well over 6 in. across. Yes, each bloom is that large, and amazingly fragrant . . . with a pronounced raspberry scent different from any other Rose! Furthermore, Hawaii is one of the hardiest Roses ever created . . . tall growing, with clean branches that carry 5 to 6 flowers. Glossy foliage shows tints of red as fall days approach. In formal and informal arrangements the color is much sought after. It blends easily with many other varieties and is an excellent focal point. Hawaii is one of the best exhibition Roses available today. (Pl. Pat. #1833.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70

JACKSON & PERKINS CO.
World's Largest Rose Growers



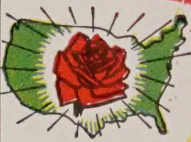
ALL THREE
"ROSES OF
THE YEAR"

GROUP No. 62

Value \$10.00

Save \$1.25

Only \$8.75



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J. & P.
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SES OF THE YEAR!"

7

THE 1961 ROSE OF THE YEAR!

AMERICANA

(Below) Here is the most glorious red Rose ever created . . . a rich red, red color as brilliant, as stirring, as exciting as the stripes on Old Glory . . . a vibrant red Rose as big and colorful as America itself! Yes, here is a new red Rose so beautiful in color, form and fragrance that it was overwhelmingly selected by 10,000 home test gardeners as THE ROSE OF THE YEAR FOR 1961!

AMERICANA is the Rose-lover's dream come true! IT'S RED . . . a brilliant red color that intensifies as the magnificent blooms slowly unfold . . . a rich red that gives a velvety sheen to the petals . . . a fiery *unfading* red that continues to glow until the last petals wither and fall! AMERICANA IS BIG . . . with blooms well over 6 in. across . . . huge blooms with the classic high-centered form . . . large, luscious blooms that last for days even in the hottest weather! AMERICANA BLOOMS PROFUSELY . . . produces scores of perfectly shaped blooms all season long . . . adding a blaze of color to your garden from June through September. IT'S FRAGRANT . . . has a delightful old Rose scent—just the fragrance you would expect in the "perfect" Rose. Plant AMERICANA this spring. Be among the very first to enjoy its thrilling beauty. (Pl. Pat. #2058.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



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with every order . . . Jackson & Perkins own HOME GARDEN GUIDE. Filled with gardening hints.

First color break in years!

Sterling Silver

(Above) There's only one Sterling Silver . . . a warm regal silver-lavender . . . as rich as its namesake. Imagine magnificent Roses like these blooming in your garden all season long. As spring arrives, tight pink-lavender buds open slowly into glistening silvery blooms . . . each one 5 in. across. And the sweet fragrance that fills the air is so satisfying! The bush is medium tall and upright, vigorous and free blooming, with leathery dark green foliage. You'll love Sterling Silver in your home, too . . . for its dainty form and novel color make it a "must" for any flower arranger. This is the variety around which is centered the Sterling Bowl Tournament, held annually at our Festival of Roses, at the Newark Rose Gardens. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

**ALL 4 ROSES ON
THESE TWO PAGES**

GROUP No. 72

Value \$13.00

Save \$1.65

Only **\$11.35**



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3 of the Biggest, Most Ever Created... A Masterpiece



Orchid Masterpiece
© J. & P. CO.

The First Orchid Rose!

Orchid Masterpiece (Above)

Test No. 54-8783

Here is the very latest addition to J&P's amazing series of lavender-colored Roses! But this one is different from all the others, for it introduces an entirely new color tone... a warm, rich ORCHID shade! Yes, an "orchid" Rose... with huge blooms—each one a full $5\frac{1}{2}$ in. across, each one drenched with a sweet fragrance. What's more, these "orchid" Roses keep extremely well, are long lasting on the plant or when cut! Here, indeed, is a rare prize for your 1962 garden. (Pl. Pat. #2039.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Bronze Masterpiece (Below)

A regal bloom on a plant to match! An exciting color set off against beautiful dark, lustrous green foliage on a tall, vigorous plant. The flowers are large... $5\frac{1}{2}$ to 6 in. in diameter. Petals are firm, and the long-lasting flowers retain their beauty until the last petal drops. The color is good at all times, especially in summer and fall when it deepens to its best shades. Large, long, exhibition-form buds are coppery old-gold, and the extremely fragrant flower opens slowly to bronze-apricot, deeply veined gold, then moves to orange-yellow and finally deep firm yellow. The flower holds its form and color beautifully and does not suffer bleaching or burning in the sun. Height 4 ft. Disease resistant. (Pl. Pat. #2000.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Bronze Masterpiece
© J. & P. CO.



Golden Masterpiece WORLD'S LARGEST YELLOW ROSE!



7 $\frac{1}{2}$ "
of golden beauty!

© J. & P. CO.



FREE

A HOME GARDEN GUIDE with every order.



(Above) The graceful, flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red carresses the edges of the slender, $1\frac{1}{2}$ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach $6\frac{1}{2}$ to $7\frac{1}{2}$ in. across, with a full but open center. From the start, the golden bud stops the eye, and the shapely, long-lasting flower keeps one watching it to the end. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy foliage. Its extremely pleasant old Rose fragrance will fill your garden. It's perfect for cutting. No matter how many Roses

JACKSON & PERKINS CO.

World's Largest

Colorful Roses Masterpiece Every One!

9

American
Home

© J. & P. CO.

SPECIAL OFFERS!

GROUP No. 82

ALL 5 ROSES ON
THESE 2 PAGES

Value \$15.00 Save \$1.90

Only **\$13.10**

GROUP No. 92

1 of each:

Bronze Masterpiece
Orchid Masterpiece
Golden Masterpiece

Value \$9.00 Save \$1.05

Only **\$7.95**



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Your Guarantee

OF THE FINEST QUALITY



American Home

(Above) Here is an intensely fragrant, rich blood-red Hybrid Tea, named in honor of the national home-maker's magazine. American Home was produced by crossing New Yorker and Chryslers Imperial. In addition to having the free-flowering habit, brilliant color and compactness of New Yorker, it possesses the large flower, intense fragrance, large dark green foliage and vigor of Chryslers Imperial. Flowers are large, $4\frac{1}{2}$ to 5 in. across, with broad flat petals of outstanding substance. Plants will reach from 3 to 4 ft. by the end of the second season. (Pl. Pat. #2096.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Nobility A FABULOUS PINK

Test No. 53-2044

(Below) The exquisite buds, which begin to appear in June, are beautiful in themselves . . . a light pink outside and deeper pink tones toward the center. As they slowly open, the graceful petals turn into a captivating shell-pink . . . yet the center of the flower retains its slightly deeper tones . . . and then the entire bloom becomes a rich pastel-pink . . . $5\frac{1}{2}$ in. of sheer pink beauty. This huge bloom is perfectly formed and high centered . . . much like Peace (which is one of its parents). Height $2\frac{1}{2}$ to 3 ft. (Pl. Pat. #2093.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Nobility

© J. & P. CO.



you already have, or what colors they may be, you need Golden Masterpiece. Just picture the biggest, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold. Yes, here's the biggest yellow Rose you ever saw. There has never been another "yellow" like it. For sheer size, it's in a class by itself . . . and for sheer beauty it is second to none. Truly the "million-dollar Rose." The Largest Yellow Hybrid Tea Rose in Existence! The $2\frac{1}{2}$ to 4-ft. plant is extremely hardy. The summer sun, instead of fading these shimmering gold blooms, only serves to intensify their color. So large, so perfect that just one flower makes a stunning center piece. (Pl. Pat. #1284.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Rose Growers

Originators of Great New Roses Since 1872

A COLORFUL GARDEN



10

New Yorker

© J. & P. CO.

Helpful Hint

The J & P Calendar for Spraying, Dusting and Fertilizing Roses will save you work. Ask for free copy.

Best Red Rose of All Time! **NEW YORKER**

(Above) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, fragrant, sparkling red flowers—often 6½ in. across. The sparkling color does not fade but stays a deep rich red until the last. Not only is the color long lasting and sun resistant, but the plant is upright and vigorous. 3 to 3½-ft. bush.

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, that's New Yorker—everyone's dream Rose come true . . . a Rose that experts and amateurs consider to be "the BEST RED ROSE OF ALL TIME." (Pl. Pat. #823.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Best White Rose of All Time! **WHITE QUEEN**

(Below) A sparkling white Hybrid Tea! One of the Best White Roses of recent years. White Queen is slender in bud, with graceful high center, opening to a pure white, 4½-in. flower. The really stark white, open flowers last very well. Petals are stiff and very resistant to wind and rain. Somewhat more vigorous than most recent whites, for it has been strengthened by the addition of Floribunda blood for this purpose. The plant grows about 3 ft. tall and makes very neat, upright growth. Excellent foliage is medium large, of a rich green. The sparkling white flowers are exquisite for arrangements in the house and give an air of sharpness and cleanliness in the garden. White Queen has commanded much attention in our test gardens, and the comments have been most favorable at all times. We like this variety very much and know it will make a place for itself. It belongs in your garden. (Pl. Pat. #1762.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. & P. CO.

White Queen



OF J&P's "BEST" ROSES

11

Arlene Francis



FREE



HOME GARDEN GUIDE

Right with your Rose plants, we send you free-of-charge complete instructions on planting. Follow these directions for successful results.

SPECIAL OFFERS!

GROUP No. 102

ALL 4 ROSES
ON THESE 2
PAGES

Value \$11.00
Save \$1.40

Only \$9.60

GROUP No. 112

1 of each:
New Yorker
Peace
South Seas
White Queen

Value \$11.00
Save \$1.40

Only \$9.60

Best Pink Rose of All Time!

PINK DUCHESS

(Below) Rarely has a Rose received such glowing praise—and with such good reason! For PINK DUCHESS is truly one of the most outstanding pink Roses ever created. A distinguished descendant of *Peace*, PINK DUCHESS is perfectly formed, fragrant and huge—up to a full 6 in. across! Its regal color makes it seem almost luminescent as it gracefully unfolds its lovely blooms. Large buds have a golden color on the outside and base of the petals. As the flower opens, this reverse color softens and gradually becomes suffused with the clean scintillating pink. Flowers are the true *Peace* form, but each one has 10 to 15 more petals than *Peace*. Vigorous and hardy, the bush will reach 3 to 4 ft. high. (Pl. Pat. #1834.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

© J. & P. CO.

Pink Duchess



© J. & P. CO.

Best Yellow Rose of All Time!

ARLENE FRANCIS

(Above) Golden yellow . . . intensely fragrant . . . perfectly shaped. No wonder it won a gold medal at Baden Baden, Germany! With the well-loved Eclipse as a parent, this Rose has a charm equal to that of its "mother," with flower color and fragrance intensified!

The bush is vigorous and prolific, producing masses of flowers. AND wherever the plant is cut, it repeats with brand-new shoots. Golden yellow buds develop into flowers which average from 20 to 25 petals, each opening wide to approximately 5 in. across. The delightful, true old Rose fragrance is distinct and long lasting—an unusual feature in a yellow variety. A medium tall plant, it has glossy dark green foliage that takes on a distinctly reddish tinge toward the end of the summer. Very hardy plant. (Pl. Pat. #1684.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



A superb collection of "EXO"

12

TANYA, The First Orange Rose

(Right) Another lovely color in Roses—a glowing, radiant, true deep ORANGE! Just look at it . . . imagine this glorious new creation in your garden . . . a giant $5\frac{1}{2}$ -in. bloom with graceful petals and classic high center!

Long, slender, lively red-orange buds open gradually and gracefully to an exciting garden and show Rose. Early-morning sun gives it an iridescent sparkle. The orderly unfolding of the petals produces shadows in the half-open flower, making this high-centered Rose even more entrancing. Gradually the marvelous orange color spills into the center of the flower. In different parts of the country, the deep orange color varies from burnt-orange to apricot-orange. $2\frac{1}{2}$ to 3-ft. plants. Disease resistant. (Pl. Pat. #1712.)

\$3.50 each; 3 for \$9.20; 12 for \$35.70



© J. & P. CO.

Tanya

Pink Lustre

© J. & P. CO.



PINK LUSTRE

(Left) A very large, tall-growing, cool pink Hybrid Tea. It has luxurious high-centered flowers of exhibition size and quality, which open slowly and gracefully. The edges of the petals are a deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds open easily and hold their clear clean color. Foliage is a handsome polished dark green, very uniform and disease resistant. It is a descendant of Peace, which puts it among the blue-bloods of the Rose family. The $2\frac{1}{2}$ to 3-ft. plant will adorn your garden and home with its many lovely blooms. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL OFFER! GROUP No. 122

1 of each:

Black Velvet	Pink Lustre
Tanya	Peace
Value \$11.50	Save \$1.45

Only \$10.05

BLACK VELVET Test No. C5-185C

(Right) This new Hybrid Tea blooms freely and is rarely without flowers during the entire growing season. Blooms are large . . . from $5\frac{1}{2}$ to 6 in. . . and are borne on long, strong stems, excellent for cutting. Semi-double flowers open very slowly, keeping their high centers until they reach full maturity. The color is the deepest wine-red to almost black, with a velvety sheen of deepest plum. This richness of color is not matched in any other Rose available today. The perfume is rich but at the same time fresh and clean. Despite their very deep color, the petals do not burn in hot weather nor does the color fade or blue. The plant is upright, reaching about 4 ft., always full and well proportioned. Foliage is dark, large and abundant. Just one blossom will fill a room with delightful fragrance. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



© J. & P. CO.

Black Velvet

TICALLY COLORED" ROSES!

13

AIDA . . . Clear Rose-Red!

(Left) Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of rosedom will capture your enthusiasm and admiration for years to come. Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flower opens. They are richly fragrant. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season, from spring to frost. (Pl. Pat. #1639.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

SPECIAL OFFER!

GROUP No. 132

1 of each:

Aida	Peace
Gail Borden	Hawaii
Value \$11.50	Save \$1.45
	Only

\$10.05

Aida

© J. & P. CO.

GAIL BORDEN (Right)

A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot tints. The high-centered bud, soft yellow outside and lovely apricot inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use. The snap and warmth of the color combination glows with friendliness and style. These exhibition-type flowers are often Queen of the Show. Tall plants covered with luxuriant, healthy foliage. (Pl. Pat. #1618.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Peace

©

©
J. & P.
CO.

Gail
Borden

JACKSON & PERKINS CO. *World's Largest Rose Growers*

Originators of Great New Roses Since 1872

PEACE All-Time Favorite!

(Left) Peace has held a distinguished place among yellow Roses since the day it was introduced. Its ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. Petals are edged with apple-blossom-pink that deepens as the delicately fragrant flower slowly opens to a glorious 5 to 6 in. Petals are large, numbering 40 to 45, and roll gracefully outward. Hardy . . . vigorous . . . disease resistant. Heavy stems lift the flowers proudly above the large, vigorous, shining, holly-like foliage. Strong plants, 3½ to 4 ft.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



J & P's Modern Dozen! A Whole

14

A RUBAIYAT

Brilliant red with a profusion of long, graceful buds. Buds open to a deep, scintillating crimson. The petal reverse is shades lighter. Height 4 ft. (Pl. Pat. #758.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

B DIAMOND JUBILEE

Glowing buff-orange, touched orange-yellow at the petal base. 5 to 6 in. across, with heavy-textured petals. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

C GOLDEN SCEPTER

Slender, golden yellow buds slowly unfurl into 5½-in., exquisite yellow blooms that retain their rich color. 2½ to 3-ft. plant. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

D KONRAD ADENAUER

Red buds that open to a blood-red and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely. Healthy and vigorous. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

E ENCHANTMENT

Stately buds, apricot-tinged outside and clear yellow at the base, open to high-centered, 6-in., long-lasting peach-pink blooms. Vigorous and upright, 2 to 3 ft. Delightfully fragrant. (Pl. Pat. #737.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

F TAWNY GOLD

Fripped petals blend buff, bronze and gold. Delightful fruity fragrance. The 2½-ft. plant is bushy and compact, with delightful holly-like foliage. Very hardy. (Pl. Pat. #950.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00



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15

G PINK LUSTRE

Deep rose-pink buds open to large, cool pink flowers. Admired for classic form and luminous color. Widely used for exhibiting. $2\frac{1}{2}$ to 3-ft., healthy plants. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60;
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H PAGEANT

Golden yellow buds open to vermillion-red with gold reverse and finally to deep, clear coral-rose-pink blooms. $4\frac{1}{2}$ to 5-in., double flowers with raspberry scent. Sturdy, 3-ft. plant. (Pl. Pat. #1252.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

I WHITE SWAN

The 3 to 4-in., high-centered, pure snow-white blooms are borne on an upright, vigorous, 3 to 4-ft. plant. The 24-in. stems are perfect for cutting. Fragrant. An excellent white Rose. (Pl. Pat. #1115.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

J DETROITER

Rich carmine-red buds open to bright red, high-centered, $5\frac{1}{2}$ -in. blooms. Tall bush has abundant, glossy foliage. Basal shoots make a strong, well-balanced plant. (Pl. Pat. #1219.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

K OPERA

Scarlet buds with golden yellow base open to magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse. Vigorous, upright, healthy. (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

L PERSONALITY

The $4\frac{1}{2}$ to $5\frac{1}{2}$ -in. blooms are rich golden yellow overlaid with generous splashes of red, especially along the petal edges. Fragrant, high centered. Vigorous, $2\frac{1}{2}$ to 3-ft. bush. (Pl. Pat. #2097.)

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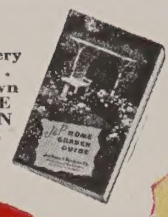
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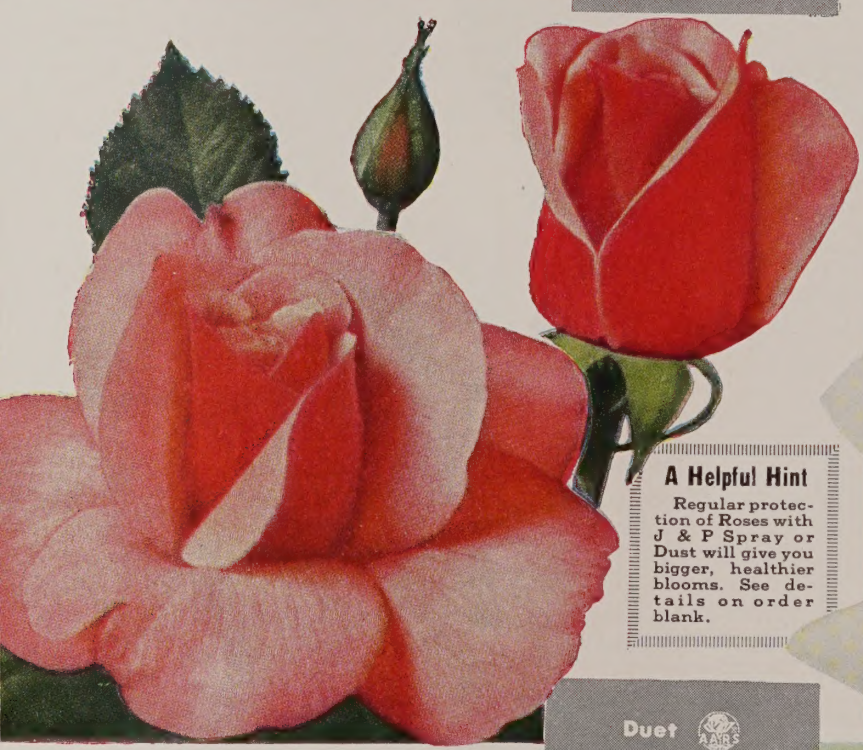



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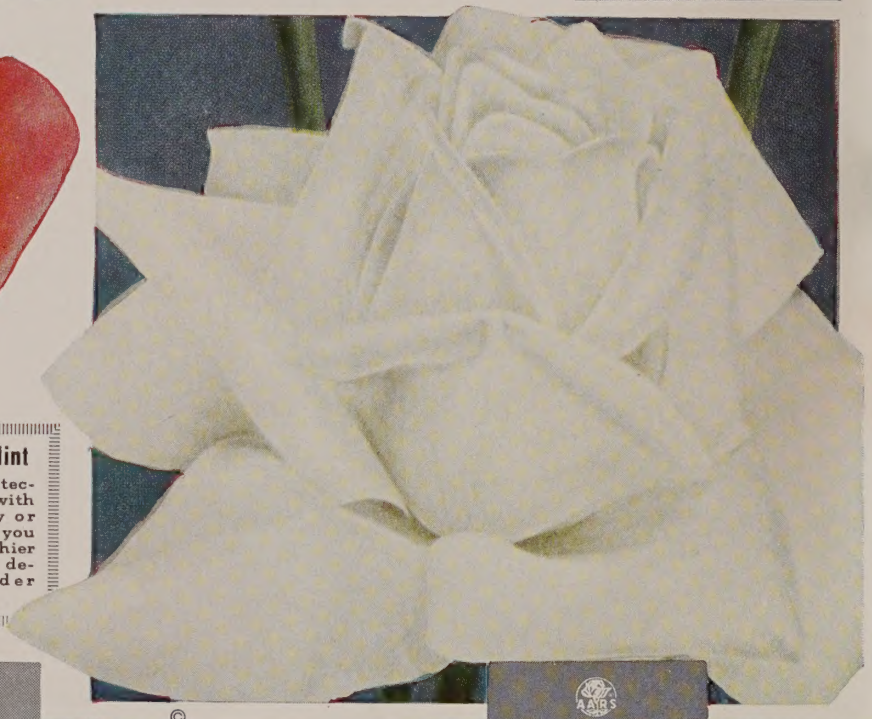
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Diamond Jubilee



A Helpful Hint
Regular protection of Roses with J & P Spray or Dust will give you bigger, healthier blooms. See details on order blank.

Duet 



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White Knight



Mirandy 

J&P's TOP TEN All-Ame

CHRISTIAN DIOR Magnificent crimson-red overlaid with iridescent scarlet. Color does not blue or fade. Big bloom with 50 to 60 petals. High-centered and very double. Abundant bloomer. Light fragrance. Tall, upright, vigorous. (Pl. Pat. #1943.)
\$3.50 each; 3 for \$9.20; 12 for \$35.70

DUET Inner face of petals is soft salmon-pink, while the reverse is rich crimson. Beautifully formed buds; medium-sized blooms. The average-size plant is vigorous and is thickly covered with handsome foliage. (Pl. Pat. #1903.)
\$3.00 each; 3 for \$7.95; 12 for \$31.80

MIRANDY Long, ovoid buds of rich maroon-red open to very large, double blooms of the same shade. Flowers have 40 to 50 petals. Penetrating Damask fragrance; long stems. A vigorous plant growing 2½ ft. tall; leathery foliage. (Pl. Pat. #632.)
\$2.25 each; 3 for \$6.00; 12 for \$24.00

DIAMOND JUBILEE Glowing buff-orange, touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. Fully double, high-centered flowers. Rich soft old Rose fragrance. Height 3½ ft. (Pl. Pat. #824.)
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WHITE KNIGHT Pure satiny white flowers do not discolor. Each stem carries one long-lasting bloom. 3-ft., free-blooming plant is vigorous and upright. There are strong canes and excellent foliage. (Pl. Pat. #1359.)
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Chrysler Imperial



Helen Traubel

A Helpful Hint

Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce greatest number of blooms.



Mojave



Garden Party

rica Hybrid Tea Selections!

CHRYSLER IMPERIAL Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full $4\frac{1}{2}$ to 5 in. Well-shaped, compact bush; dark foliage. (Pl. Pat. #1167.)

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MOJAVE A glowing radiant orange, high-lighted with other warm tints of nasturtium-red, scarlet and vermilion. Richly colored bud, long and slender. Large double flowers are pleasantly fragrant. Vigorous plants. (Pl. Pat. #1176.)

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HELEN TRAUBEL Elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. Buds are especially attractive. Large bush, 3 to 5 ft. tall, alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

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GARDEN PARTY Rich ivory at the flower's heart gives way to creamy tones and finally to apple-blossom-pink at the outer edge. The flower is huge. Plants are well balanced, vigorous, free branching. Easy to grow. (Pl. Pat. #1814.)

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TIFFANY Long-pointed, deep pink buds with golden yellow shading at the base. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. Long, strong stems, fine for cutting. Fragrant. (Pl. Pat. #1304.)

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Tiffany

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Rose Bowl

(Above)

Intensely glowing red, fully double blooms of extraordinary size. These big, heavily petaled blooms are of wonderful form, with a clean, fresh scent. A "man's Rose" with extraordinary color, size and substance, as well as a vigorous, tall, dark and handsome plant. Buds are urn shaped, high centered and very firm. The 5 to 6-in. flowers are held erect on long stems, and the intense color does not fade or blue. (Prop. Rights Reserved).

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Katherine T. Marshall

(Above) Long-pointed, deep coral buds. Large, 5-in. blooms of warm, glowing pink with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems, ideal for cutting. Highly praised everywhere.

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THESE FAMOUS HYBRID TEAS ARE ALSO AVAILABLE

CHARLOTTE ARMSTRONG

Blood-red buds and magnificent cerise flowers are produced abundantly on long stems. Double, exquisitely formed. Fragrant. 3 ft.

\$1.75 each; 3 for \$4.65;
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MARY MARGARET McBRIDE

Pointed buds of deep coral-pink. Double blooms are large and high-centered, with shimmering gold at the base. Each flower has 35 to 50 furled petals. 2-ft. plants.

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VOLCANO These tremendous, 7-in. flowers, opening from long, pointed buds, are glowing cherry-red that softens to rosy pink. Fruity fragrance. Strong, bushy, free blooming. (Pl. Pat. #951.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

MARDI GRAS Very dark red buds open up to 5-in., deep sparkling red flowers. Blooms have a pleasing Damask scent. The 3½-ft. bush extends strong, vigorous stems, fine for cutting. (Pl. Pat. #1139.)

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REX ANDERSON A delicate ivory-white exhibition Rose. Exceptionally free and vigorous. Can be grown to enormous size by disbudding. The 2 to 2½-ft. plant is hardy and disease resistant. Abundant foliage.

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PEACEFUL Deep coral-rose-pink blooms with slightly lighter reverse reach 5½ to 6½ in. across and are borne on vigorous, 2½ to 3-ft. plants. Buds are large and the foliage is leathery. (Pl. Pat. #1599.)

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Zulu Queen

(Above) One of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. Long, pointed buds open to gorgeous, large, very full blooms. Each of the lovely flowers is borne singly on a long stem. Large, dark green foliage adorns the stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. Distinct and delightful fragrance. 2-ft. plants.

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QUEEN ELIZABETH

The superb pure pink shade found only in the choicest Cattleya orchids has at last been captured in the gorgeous Queen Elizabeth Rose. The unusually clear, glowing blooms are a subtle and breath-taking blend of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage, abundantly clothing the bush to the ground. The well-shaped plant grows unusually tall and is of good proportion. Exceptional vigor and disease resistance insure healthier, more luxuriant growth all season. The blooms, borne on long, almost thornless cutting stems, grow more beautiful with age. (Pl. Pat. #1259.)

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JOHN S. ARMSTRONG

Dark velvety red. The color never varies in its intensity from the bud stage to open flower. The distinctive, medium-sized buds open into multi-petaled blooms ranging up to 4 in. across. They are borne in clusters, but the individual stems in the clusters are of ample length for cutting. Straight necks hold the flowers securely upright. Free-branching and sturdy, this is a self-proportioning plant, growing to a height of 4 to 5½ ft. Basal canes keep it well foliated from the ground up. (Pl. Pat. #2056.)

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PINK PARFAIT

Dainty buds, petite and always perfect, open to graceful 25-petaled blooms somewhat under medium size. They are a blend of delicate pinks, from pale dawn-pink to a rich rose-pink at the petal edges. This darkens considerably as the flower ages. Some blooms come singly, but most are clustered. Wonderful for cutting, with probably more perfect buds in a season than any other. This will be one of the large plants in your garden, with a rounded, compact bush and lush foliage. 1961 All-America Winner. (Pl. Pat. #1904.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80



Pink Parfait

STARFIRE

(Not illustrated) Currant-red blooms are sun-fast. Urn-shaped buds open into perfectly contoured flowers. Starfire blossoms abundantly against a background of bronzy green foliage. Flowers occur singly and in clusters. The 6 to 12-in. stems make it ideal for cutting. (Pl. Pat. #1742.)

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MANDARIN

(Not illustrated) Beautiful ox-blood, 3 to 4-in. flowers appear in large clusters. Upright, vigorous, 3½-ft. bush. Effective for hedges and background planting. (Pl. Pat. #1040.)

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Queen Elizabeth



John S. Armstrong

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★**CRIMSON GLORY.** One of the ten most popular Roses in America. It is beautiful and dependable. Well-formed blooms of deep vivid crimson held proudly on a 2 to 2½-ft., vigorous bush. Voted by far the most fragrant Rose by A.R.S.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Luscious tones of copper, bronze and pink, flooded with gold and reflexed with silver. Widely used exhibition Rose. A good plant of moderate size. Very effective in table arrangements.

★**ECLIPSE.** Streamlined and modern... slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! Distinctive branching sepals. Best all-purpose brilliant golden yellow Rose in all climates. Plants are vigorous, producing abundant bloom.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Roses.

★**DICKSONS RED.** This glowing, velvety scarlet-red Rose "has everything"... flashing, unfading color; large, high-centered form; rich spicy fragrance; abundant and continuous bloom. Strong, sturdy bush.

McGredy's Sunset. Flowers are tinted delicate orange and rich scarlet. Best loved of the Irish Roses. 30-in. plants. Sweet, fresh fragrance.

McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Good glossy foliage. Best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

★**LYDIA.** A clear, vivid yellow. Although not a tall grower, this variety is a constant source of colorful flowers. Deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full petaled; light coral-pink blooms, satiny and fragrant. Free-blooming plant.

Poinsettia. Perfect buds; glowing fire-red blooms with reflexed petals. Fine cut flower. Vigorous.

President Herbert Hoover. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free blooming; fragrant.

Radiance. Cameo-pink; large; fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Large; long lasting; intensely fragrant; clear, even red. Tall. Very reliable.

★**SIGNORA.** Warm brownish orange buds open to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Vigorous, 30 to 36-in. bush. A twenty-year favorite.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long lived. Height 24 to 30 in.

Frau Karl Druschki. Pure white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Can be used many ways... informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.

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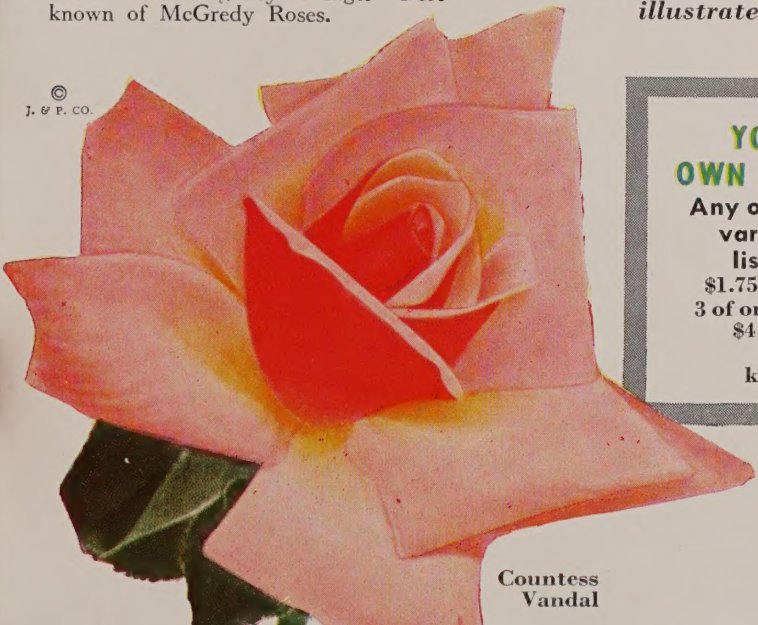
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Countess Vandal



Crimson Glory

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Peach Glow

(Below) From the magic combination of two Floribundas—Fashion, the world's most honored Rose, and Goldilocks, the most popular yellow—comes Jackson & Perkins' new creation, Peach Glow . . . Lovely, pointed, coral buds open to unusually clean golden coral blooms with a suffusion of pink at the base. Like the finest porcelain, the steady color captivates everyone who sees it. Sturdy, low-growing plants reach about 2 ft. in height and actually outdo themselves with blooms. Imagine a hardy bush loaded with these delicate flowers . . . each one emitting a delightful spicy fragrance. The exquisite color and substance of the bloom . . . the lovely form of the bud . . . the hardiness and profusion of bloom of the plant . . . all these combine to make Peach Glow an all-round good garden subject. (Pl. Pat. #1999.)

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Peach
Glow

THE FARMER'S WIFE

(Test No. 55-1243)

(Above) The color is a sunrise-pink, absolutely delightful from bud to finish. Constantly in bloom from June to frost, The Farmer's Wife produces 4 to 4½-in. flowers that open slowly to a cupped shape. Their sweet Tea Rose fragrance permeates the atmosphere, whether in the garden or in the house. Flowers are borne in clusters of 8 to 10 or more and also one or two on single stems. The plant combines the bushy growth characteristics of its parent Spartan with some of the vigor and height of the Grandiflora, and produces rich green foliage which sets off the warm sunrise-pink of the blooms. A rugged variety that is winter hardy and disease resistant, it performs well in varied locations. Because of its free blooming habit this variety is excellent for specimen planting, in groups for color accent and landscaping effects, and as a living hedge along walks or driveways. The Farmer's Wife is a superior variety. (Prop. Rights Reserved.)

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FASHIONETTE adds interest, lining a walk



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C. H. Perkins

Lilli Marlene

**Dark
Cherry-Red!**

(Test No. 6417)

(Below) Here it is ... a brilliant, new DARK CHERRY-RED Floribunda with long-lasting flowers and unchanging color. Whether planted in a mass or as a single specimen or used as a cut flower, Lilli Marlene is always attractive. Darker buds open slowly, and the flowers gradually develop and open into a pleasing, semi-double form with 20 wavy petals. The slightly fragrant blooms reach about 3½ to 4 in. and the color does not burn in the hot sunlight. Even early autumn frosts leave no ill effects on these dark blooms. The bushy plant is well clothed with semi-glossy foliage. Blooms are produced freely, both in large heads and on individual stems. It is a very fine performer. Bushy and vigorous, it will bloom from early spring through late autumn. (Pl. Pat. #1986.)

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Lilli Marlene

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1 Farmer's Wife
1 Peach Glow
1 Golden Garnette
1 Spartan

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EXCLUSIVE!
Not available
anywhere else

Queenie

(Test No. 54-12785)

(Above) Great masses of clear, clean, deep apple-blossom-pink flowers greet you in early spring. Each flower is 4 in. wide, opening like a jewel with a delicate high center. The bloom keeps very well and drops its petals when they wither. The extra-large flower heads make a well-rounded plant about 3 ft. high and 3 ft. wide when well established. Between these large clusters there is a steady flow of blooms borne one to a stem, which keep it constantly in color. These shoots also are delightful for cutting. The full, dark green foliage grows right down to the ground. Mildew and blackspot do not bother it at all, in any part of the country. We like this new Floribunda, and know that you will treasure it as we do. (Prop. Rights Reserved.)

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LILLI MARLENE in a mass planting



SPARTAN brightens an office building

More J & P Wonder Floribundas ...at great savings to you!

Malibu

(Left) The clear clean tones of a wondrous Pacific sunset come to you in this exquisitely colored Floribunda. Malibu is one of the new type of large-flowered Floribundas, just as sophisticated and elegant at its name suggests. Both the buds and the 4-in. blooms have the beautiful shape of the larger Hybrid Teas. The plant is always in color, with large and small clusters on individual shoots . . . and what a color! Starting coral-orange-red, the lovely blooms finish several shades lighter, still retaining their attractiveness. The 3-ft. plants are healthy and vigorous, with rich foliage. Malibu is a real fillip of color for your garden. Its continuous bloom, ease of maintenance, vigor and hardiness are in tune with comfortable, pleasurable outdoor living. Ideally suited for cutting, it is perfectly in keeping with the current modes of modern decor. Vigorous, healthy plants. (Pl. Pat. #1962.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

Golden Garnette

(Below) Rich in fragrance, this lovely newcomer is another of the long-keeping cutting and garden Floribundas. The buds of deep golden yellow open to 4 to 4½-in. flowers. When opening from the tight bud, the outer petals have a slightly lighter edging, giving an attractive airy effect. When cut as buds the flowers keep their rich color for a long time, and they are excellent "keepers" in home, hospital or office . . . anywhere a little beauty is needed. The plant grows 1½ to 2 ft. and is constantly bearing either clusters of flowers or individual blooms on medium long stems. Foliage is a rugged dark green. The fragrance is a pleasing, long-lasting surprise. This is one of the longer keeping series now so much prized in the florists' shops. It's excellent for arrangements and especially for corsages. This fine plant lets you make your own lovely bouquets and corsages. (Pl. Pat. #1898.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Lavender Princess

(Below) The loveliest of the new exotic lavender Floribundas. Gracefully informal open flowers, 4 in. and more in diameter, are carried in large clusters on a good plant with excellent dark foliage. Old Rose fragrance, elusive and delightful. The color is a firm lavender, and the pointed bud starts from an orchid shade. The clusters of tight buds and open flowers are a pleasing combination of orchid, tan and lavender . . . a challenge to color artists in garden and house arrangements. Healthy, well-branched plants, 2 ft. tall. The over-all garden effect becomes lavender as soon as the flowers open fully—it blends particularly well with yellow or white varieties. (Pl. Pat. #1905.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

Golden Garnette

Lavender Princess

SPECIAL OFFER!

GROUP No. 282

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PAGE

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Only \$6.10

A New Shipping Procedure

You will notice when you receive your Roses this spring that they are packed differently.

We are now shipping all plants in a special polyethylene bag that seals in moisture while allowing the plant to breathe . . . this creates an individual life-preserving climate that will doubly insure that your plants will arrive in the perfect condition in which they left our temperature-controlled cellars.

We have tested this new method of shipping for several seasons, and our customers report that their Roses arrived much fresher, even after several days in the mail.

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We *unconditionally guarantee* every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

A HELPFUL HINT

Do not uncover your Roses all at once. Take straw and soil off gradually, always leaving some protective material until the new growth is well started. This method insures maximum growth and luxuriant blooms later.

A HELPFUL HINT

Plant Floribundas in groups of 3 of 1 kind for the most dramatic color effect. A solid mass of one color is more striking than an assortment of many colors.



Here's Why Floribunda Roses Are So Popular!

foundation plantings and with evergreens and other flowers.

● They bloom in great clusters of 15 to 20 flowers all summer long . . . from June to frost.

● They are adaptable to every type of planting on your property. Excellent for beds, borders, backgrounds, hedges, specimen plantings,

● Require very little care. Rugged, hardy, vigorous and disease-resistant.

● They give you more color, more blooms, more growth than any other flower!

● Also lovely in flower arrangements, as boutonnieres and corsages.

**NOW AVAILABLE FREE OF CHARGE—
2 BEAUTIFUL COLOR FILMS!**

Modern Roses on Parade

A 16-mm. film in color; 30 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film shows the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write *Films of the Nations*, 62 W. 45th St., New York 19, N. Y.

Modern Chrysanthemums for Fall Beauty

A 16-mm. film in color; 20 min. long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write *Films of the Nations*, 62 W. 45th St., New York 19, N. Y.

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White Bouquet

(Right) All-America Award Winner, 1957! An enchanting white Floribunda with sparkling, 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like blooms open fully, with a sweet spicy fragrance. The center petals at first remain upright, but when they finally separate and open, the small circle of golden yellow stamens gives added charm. Against the green foliage, the flowers give an effect of freshness and youth. They appear constantly in clusters and singly. Easy to care for and resistant to diseases. (Pl. Pat. #1415.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

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J. & P.
CO.

Spartan

hardiness—for all the qualities wanted in any Rose—Spartan can't be beat. The unusually lovely flowers start displaying their stunning beauty early in the season . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly, the buds open to large, high-centered blooms with 35 to 40 petals . . . a sparkling warm ORANGE-RED color. Hardy, disease-resistant, 2½ to 3-ft. plants. (Pl. Pat. #1357.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

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Pink Chiffon

(Below) Light pastel pink bud with a deeper blush heart. As the flower opens, this captivating delicate pink is retained while the silky inner petals keep their deeper tones. The open 3-in. bloom is full, slightly cupped and moderately fragrant. Height 24 to 30 in. (Pl. Pat. #1564.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20
25 for \$37.50

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J. & P.
CO.

Gold Cup



All-America Winner!

© J. & P. CO.

In these Great J & P FLORIBUNDAS NOW!



© J. & P. CO.



Castanet

(Above) A wonderful Rose with exceptionally long-lasting, brilliant blooms opening from coppery scarlet buds. One plant produces quantities of these striking, 3 to 4-in. flowers of rich coral-orange. Care-free flowers with fresh tea fragrance are gracefully double, with about 40 to 50 petals. Blooms appear constantly, either in clusters of 5 to 12 on a stem or singly after the cluster stage is over. The 2½ to 3-ft. plants have a good bushy habit of growth and are resistant to ills. (Pl. Pat. #1840.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20;
25 for \$37.50

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SPECIAL OFFER!

GROUP No. 332

1 of each:
Spartan
Gold Cup
White Bouquet
Betsy McCall

Value \$8.00 Save \$1.00

**Only
\$7.00**

© J. & P. CO.

Betsy McCall

(Below) The Betsy McCall Floribunda is delightfully captivating. The color is soft coral overlaid with gold. The 2½ to 3-ft. bush is well covered with foliage. It has a neat habit of growth and an abundance of slender buds and cupped flowers, generally borne in airy clusters but occasionally on individual stems. They keep well and are delightful when used in small arrangements and bouquets. This is an exquisite companion for its famous parent, Fashion. (Pl. Pat. #1603.)

\$2.00 each; 3 for
\$5.25; 12 for
\$19.20; 25 for
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**WAS \$2.25
NOW \$2.00**

Betsy
McCall

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(Left) This All-America Selections Award Winner for 1958 is a large, deep yellow Floribunda, distinguished for its vigor, size, form and productivity. The pointed buds of deep yellow open to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage and are constantly renewed by the freely sprouting basal shoots. There has been marked disease resistance in all regions and great enthusiasm for the firm color and ornamental foliage. Never without flowers, this prize-winner is a credit to Floribundas, with its larger, non-fading flower, glossy foliage and sweet fragrance. Plant it, and see for yourself. (Pl. Pat. #1683.) \$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

SPECIAL OFFER!

GROUP No. 342

1 of each:
Castanet
Pink Chiffon
Lilli Marlene
Ivory Fashion

Value \$8.50 Save \$1.05

Only \$7.45



Fashion

GREATEST PRIZEWINNER OF ALL TIME!

(Right) Fashion is indeed the finest Floribunda ever created. It's the only Rose ever to receive NINE WORLD-WIDE AWARDS. For nowhere is there another Rose to match Fashion's marvelous color . . . luminous coral-pink suffused with gold. Hundreds of exquisite oriental-red buds and breathtaking, 3½-in. blooms are carried on every bush. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Immense clusters of 20 to 25 flowers appear continuously from June until frost. Blooms are long lasting, with delicate fragrance, exquisite in arrangements. The plant is hardy and vigorous, reaching 2½ to 3 ft. and requiring a minimum of care. (Pl. Pat. #789.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75



Golden Slippers

1962 ALL-AMERICA WINNER!

(Left) Golden Slippers, in a brilliant color break-through, danced to the top of the Floribundas on a cloud of breathless orange. The small pointed buds swell to show a hint of red and a promise of gold, then open into fragrant little cupped flowers of an orange so brilliant and unusual it is hard to believe this is a Rose. The color holds brightly until the flower is fully open, then softens only slightly to pastel orange surrounding a ring of gold at the high center.

Neat, small and compact in growth, sturdy and disease resistant. Bright green leaves, tipped bronze when young, form a fine background for the profuse, continuous bloom. A choice low plant, 1½ to 2 ft. tall, for landscaping. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00; 25 for \$46.85

SPECIAL OFFER!

GROUP No. 352

1 of each:

Golden Slippers
Fashion
Vogue
Ivory Fashion

Value \$8.00

Save \$1.00

Only \$7.00

Vogue

WINNER OF SIX AWARDS!

(Left) This gorgeous J&P Floribunda won 5 of its 6 World-wide Awards before it was even offered to the public! Once you see this beauty growing in your garden, you'll understand why the experts call it one of the finest Floribundas. Immense clusters of perfectly formed, high-centered, Hybrid-tea-like blooms . . . up to 4 in. across! The color is an intensive, brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show. As if the color, form and fragrance were not enough, Vogue is hardy and vigorous. The 2½ to 3-ft. bush is graced with dark foliage that is disease resistant. (Pl. Pat. #926.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75

Vogue



JACKSON & PERKINS CO.

Golden Fleece

WINNER OF THE BAGATELLE GOLD MEDAL!

(Right) Golden Fleece is the prima donna of Floribundas, performing with all the grace and charm of a flirting ballerina! You've never seen such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light shade of rich, warm gold . . . then . . . as a grand finale they flare into a bright, dazzling canary color! Each of the flowers is unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! To further its beauty, the 2-ft. plant also displays unusually decorative, disease-resistant foliage. (Pl. Pat. #1512.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75

Ivory Fashion

(Left, Below) Here is a Floribunda with a new look—an ivory-colored Rose with the charm and grace of its world-famous parent, Fashion (the greatest prize-winner of them all). Early in June the long, slender buds begin to appear . . . their chaste white beauty heightened with a wispy touch of yellow. Slowly they open into striking, high-centered, cupped flowers—each one 4 in. across! These large, clear ivory-colored blooms are exceptionally long lasting and display richly decorative, graceful golden stamens . . . and there's a breath-taking Tea Rose fragrance. Ivory Fashion blooms continuously from June to frost. Rich, dark green foliage enhances the sturdy, 24 to 30-in. plant. (Pl. Pat. #1688.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

WAS \$2.50, NOW \$2.00

**SPECIAL
OFFER!**

GROUP No. 362

1 of each:
Fashionette
Fashion
Ivory Fashion
Golden Fleece

Value \$7.50 Save \$.95

Only \$6.55



IVORY ALL-AMERICA AWARD WINNER!

Fashionette

MOST FRAGRANT FLORIBUNDA OF ALL!

(Right) A fresh Fashion-colored Rose with exquisite deeper coral buds that open slowly to full, Hybrid Tea-shaped flowers. The plant has both large heads of blooms and many individual flowering stems. There is always a great amount of bloom, with delightful old Rose fragrance. Flowers are about 3 to 3½ in. wide and often have 30 to 35 petals. Foliage is dense, dark glossy green and the plant height is easily 24 in. the first year and 36 in. the second year and thereafter. (Pl. Pat. #1563.)

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

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World's Largest Rose Growers



30

Chatter

© J. & P. CO.

Chatter (Above)

Bright crimson, velvety-petaled flowers are $2\frac{1}{2}$ to 3 in. across. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. The bright clusters are so persistent that the bush is never without color. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

Goldilocks (Right)

Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. Flowers are cupped in the early stages and gradually open to $3\frac{1}{2}$ in. across. Plants have a dense, spreading, well-balanced habit, reaching a height of $2\frac{1}{2}$ ft. Dark green foliage, glossy and decorative. Goldilocks will look well anywhere. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

WAS \$1.75, NOW \$1.50



Goldilocks

© J. & P. CO.

SPECIAL OFFER!
GROUP No. 372

1 of each:
Chatter
Goldilocks
Amy Vanderbilt
Garnette
Value \$6.50 Save \$.80
Only \$5.70

SPECIAL OFFER!
GROUP No. 382

1 of each:
Fusilier
Goldilocks
Betty Prior
Fashion
Value \$6.50 Save \$.80
Only \$5.70

J & P EVERBLOOM
MAKE BEAUTIFUL F
THAT BLOOM ALL SEASON LONG

Fusilier 1958 AARS Winner!

(Left) A flaming orange-scarlet Floribunda. The plant is upright and full, 30 to 36 in. tall, with leathery, lustrous dark foliage. Globular, dark red buds open to 3 to $3\frac{1}{2}$ -in. flowers, with petals that are flaming orange-scarlet in warm weather, with dark overtones when the weather is cool. Flowers have up to 40 frilled and ruffled petals. They are borne in heavy clusters. Fragrant, floriferous, continuous blooming. (Pl. Pat. #1709.)

\$1.75 each; 3 for \$4.60;
12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75



Fusilier

©
J. & P. CO.

Garnette (Right)

Anyone who has received a corsage of petite red Roses has undoubtedly worn Garnette. We believe there is not another Rose on the market today with more perfect form or better lasting qualities when cut than Garnette. Actually it will last a week to ten days. Its red "sweetheart" sized flowers are so desirable that you too will want this gem in your garden. Another outstanding feature is its masses of crinkled, holly-like foliage. Only 18 in. tall, Garnette should be planted in the front of your Rose beds.

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

WAS \$1.75, NOW \$1.50



Garnette

© J. & P. CO.



← Betty Prior

© J. & P. CO. Rochester

31

Betty Prior ... ALWAYS in Bloom!

(Left) Unusually tall and free flowering; delicate pink; spicy fragrance. In June its myriads of blossoms are a glorious sight. All summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. Healthy and vigorous. Tallest of all Floribundas, an established plant will grow 4 ft. or more.

\$1.50 each; 3 for \$3.95;
12 for \$14.40; 25 for \$28.10

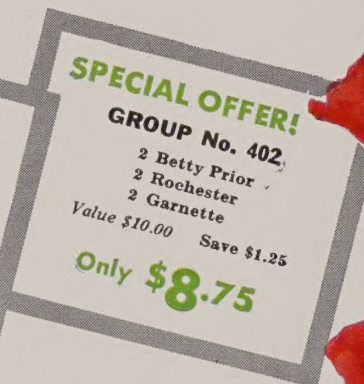
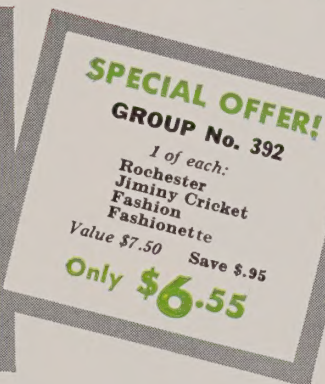
WAS \$1.75, NOW \$1.50

Rochester (Above)

Blooms of warm, rich light yellow are borne freely. A group planting furnishes a continuous display from early June till heavy frost. The medium large, double, Hybrid Tea size bloom is soft yellow, flushed orange-carmine on the reverse. Moderately fragrant. Remarkably hardy, sturdy and vigorous, with cluster formations and free-blooming habit. The healthy 2 to 2½-ft. plant will be a very useful addition for any garden.

\$2.00 each; 3 for \$5.25;
12 for \$19.20; 25 for \$37.50

ING FLORIBUNDAS
LOWERING HEDGES
G....NEVER NEED TRIMMING!



AARS Winner, Jiminy Cricket

(Right) All-America Winner, 1955! Masses of tangerine-red buds open to sharp coral-orange blooms. The unusual color never blues or becomes commonplace. The 3½-in., cup-shaped flowers cover the bush throughout the season. The thrifty plant is clothed in shiny green foliage which is bronzy when young. Each individual bloom is a model of perfection and has a distinctive, pleasing Damask fragrance. The upright, 4-ft. bush is ideal for hedges and for mass planting. Vigorous and disease resistant. Jiminy Cricket has real character that keeps it popular. (Pl. Pat. #1346.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75

Amy Vanderbilt

(Left) From early bud to fully opened flower, the color changes slowly from purple-lilac to lavender-lilac and finishes a lovely cool lavender. The fragrant, 2½ to 3-in. flowers usually come in heavy clusters of 4 to 8 blooms. Petals drop off cleanly when the bloom is over, so that the general appearance of the plant is always pleasant. The healthy, vigorous bush is covered with excellent dark foliage. Flower arrangers adore this one. The unusual color is a challenge to the many people who love to produce new color effects in home or garden. (Pl. Pat. #1585.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20; 25 for \$37.50

WAS \$2.25, NOW \$2.00



© J. & P. CO.

Amy Vanderbilt



Jiminy Cricket

© J. & P. CO.





Ma Perkins
© J. & P. CO.

©
J. & P.
CO.

Red
Pinocchio

Red Pinocchio

(Above) Picture-perfect buds are deep satiny carmine-red on the outside and brighter carmine on the inside. The $3\frac{1}{2}$ -in., Hybrid-Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and excellent foliage. Very hardy, easy to grow and always in bloom. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40; 25 for \$28.10

WAS \$1.75, NOW \$1.50

Ma Perkins

(Above) 1953 All-America Winner! Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red, make a startling change to graceful, cup-shaped, $3\frac{1}{2}$ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. The blooms are fragrant, with about 25 petals. The bushy, $2\frac{1}{4}$ to 3-ft. plant is strong and compact, with an abundance of rich green foliage. (Pl. Pat. #1143.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80; 25 for \$32.80

WAS \$2.00, NOW \$1.75

THESE FLORIBUNDAS ALSO AVAILABLE AT SAVINGS UP TO 25%

BABY BLAZE A vigorous, 3-ft. bush. Deep red flowers with white at the center of each bloom. The hardy plant is magnificent. (Pl. Pat. #1362.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$2.00 NOW \$1.50

CIRCUS Colors vary from rich yellow and red buds to orange-buff flushed apple-blossom-pink and red. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00

FIRECRACKER Fragrant blooms in large and small clusters. Sharp red enhanced by the bright yellow center. 12 to 15 petals. (Pl. Pat. #1629.)

\$2.00 each; 3 for \$5.25; 12 for \$19.20

WAS \$2.50 NOW \$2.00

FIRE KING $2\frac{1}{2}$ to 3-in. circles of brilliant red, in clusters. Dark foliage, red tinged when young. (Pl. Pat. #1758.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00

GERANIUM RED 4-in., very double, camellia-like flowers are vivid spectrum-red. 2-ft., healthy plants. Buds dark oxblood-red. (Pl. Pat. #811.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

WAS \$2.00 NOW \$1.75

GLACIER $4\frac{1}{2}$ -in. flowers, borne singly or in clusters, cover the bush with drifts of snow. Well-branched. 2 to $2\frac{1}{2}$ ft. (Pl. Pat. #1025.)

\$1.75 each; 3 for \$4.60; 12 for \$16.80

WAS \$2.00 NOW \$1.75

INDEPENDENCE Orange-scarlet blooms reach 4 in. Glossy foliage on a hardy, $2\frac{1}{2}$ to 3-ft. bush. Moderate fragrance. (Pl. Pat. #1036.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$1.75 NOW \$1.50

MASQUERADE Golden buds open to rose-pink blooms that finish a deep red, presenting a myriad of color on a 3-ft. plant. (Pl. Pat. #975.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$2.00 NOW \$1.50

PINK BOUNTIFUL Reddish pink buds. 3-in. blooms have buff-salmon-pink hearts and deeper pink outer petals. Hardy, 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$1.75 NOW \$1.50

PINK GARNETTE Long-lasting, deep pink, 3-in. blooms. Excellent for corsages. $1\frac{1}{2}$ to 2-ft. plants. Holly-like foliage. (Pl. Pat. #1120.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$1.75 NOW \$1.50

PINOCCHIO Salmon-buds. $1\frac{1}{2}$ -in. blooms of soft clear pink with edges gradually changing to a deeper pink. A prolific, 20 to 24-in. plant.

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$1.75 NOW \$1.50

RED WINGS Snappy deep red, unfading blooms appear singly and in clusters. The plant is medium large and well formed. (Pl. Pat. #1788.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$2.00 NOW \$1.50

SARABANDE Bright orange-red with bright yellow stamens. 12 to 15 petals. Blooms in clusters. Compact, spreading plant. (Pl. Pat. #1761.)

\$2.50 each; 3 for \$6.60; 12 for \$24.00

SIREN Full, $3\frac{1}{2}$ -in., brilliant fiery scarlet blooms are unfading even in extreme heat. The vigorous, compact plant reaches 2 ft. (Pl. Pat. #1197.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

WAS \$1.75 NOW \$1.50

SUMMER SNOW Clear white, $3\frac{1}{2}$ -in. blooms. The 20-in. plant is hardy. Sweet, elusive fragrance. Most prolific white Floribunda.

\$1.50 each; 3 for \$3.95; 12 for \$14.40

YELLOW PINOCCHIO 3-ft. plant is a rounded mound of yellow. 3-in., double blooms, large clusters. Disease resistant. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.95; 12 for \$14.40

GROUP No. 412

1 of each:
Red Pinocchio
Ma Perkins
Circus
Pink Garnette

Value \$7.25 Save \$.90
Only \$6.35

GROUP No. 422

1 of each:
Ivory Fashion
Fashion
Pinocchio
Yellow Pinocchio

Value \$6.75 Save \$.85
Only \$5.90

GROUP No. 432

1 of each:
Baby Blaze
Pink Bountiful
Independence
Glacier

Value \$6.25 Save \$.80
Only \$5.45

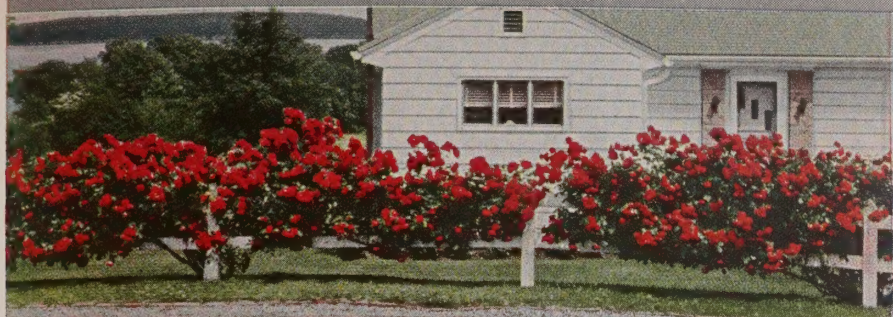
GROUP No. 442

1 of each:
Siren
Goldlocks
Ma Perkins
White Bouquet

Value \$6.75 Save \$.85
Only \$5.90

THE NEW BLAZE

JACKSON & PERKINS OWN IMPROVED STRAIN!



The New Blaze will beautify your home like this!

© J. & P. CO.

ABSOLUTELY GUARANTEED TO BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER. MORE EVERBLOOMING STRAIN!

33

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year. These are the brilliant double red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of old wood bring the everblooming characteristic to the fore. During June, July, August and September this amazing plant will outdo itself, giving you literally thousands of Roses every season. Yes, you'll see thousands of exquisite, 2 to 3-in., cup-shaped, scarlet-red flowers on just one plant. No other plant gives you so much beauty, so much color, for so long a time. Blaze is one of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. Plant Improved Blaze on a fence or garage, on a pillar or post, at a doorway or on an arch. *Note: In trimming the plant, pluck only actual dead flowers, for the new bloom shoots grow from the first eye below the flower cluster.*

\$2.00 each; 3 for \$5.25; 12 for \$21.00

WHERE THE NEW BLAZE CAME FROM . . . One particular plant that outbloomed and outperformed all others, blooming constantly during July, August and September, was carefully isolated and used as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain. You'll see how superior it is.

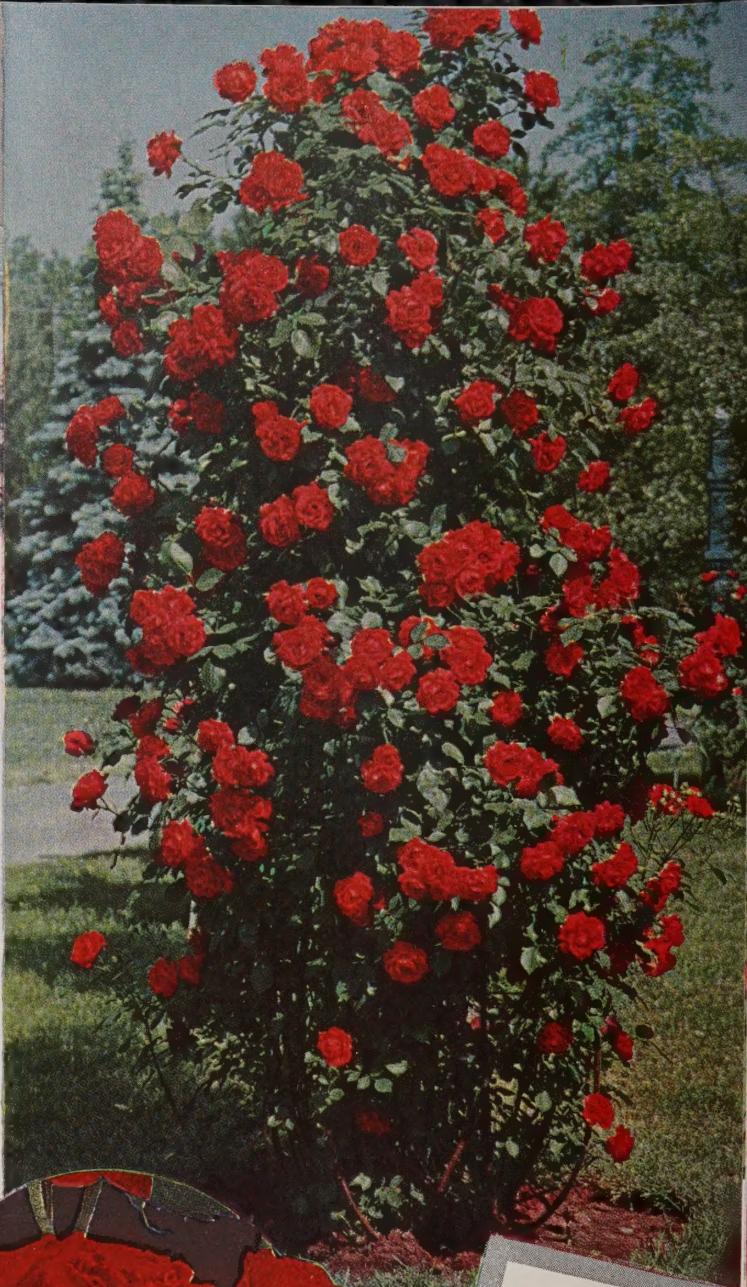
MORE FAMOUS J&P CLIMBERS

WHITE DAWN Hardy, ever-blooming white Climber. The medium-sized, double, snow-white, fragrant blooms are produced constantly from late spring to frost. A vigorous grower with glossy foliage.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

PAUL'S SCARLET Profuse vivid scarlet-red flowers, magnificent in early summer. Extra hardy. Very much admired by gardeners everywhere. A most popular variety. Be sure to make a place for it in your garden.

\$1.50 each; 3 for \$3.90;
12 for \$15.60



Blaze

© J. & P. CO.

SPECIAL GROUP OFFER No. 452

1 BLAZE
1 NEW DAWN
1 WHITE DAWN

Value \$6.00
Save \$.75

Only
\$5.25

New Dawn

New Dawn (Left)

One of the hardiest of all Everblooming Climbers! New Dawn repeats its perfect blooms continuously all season. Glorious Roses with the precious pink color of apple blossoms and delicate old Rose fragrance in profusion, on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for bouquets and arrangements. They come on long stems. These sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO.
World's Largest Rose Growers



Have Curtains of Color Like These on Fences, Trellises, etc., with Jackson & Perkins Ever

34

Royal Lavender

New! (Below)
(Test No. C5-551R)

To the list of outstanding lavender Roses is now added this remarkable achievement! This strong everblooming Climber is a true lavender Rose with dove-gray and warm pink tones that provide a panorama of delight. The canes of this 6 to 9-ft. Climber flower the first year; after flowering the lateral buds develop, producing a profusion of clusters of perfectly formed, FRAGRANT blooms from spring until frost. Borne in clusters of five to ten, each individual bloom is perfection in itself. Petals are smooth, firm and long lasting, never quilling or curling. Deep lavender-orchid buds are of elegant form, long and slender. They open to exquisite blooms, 3 to 4 in. in diameter, with 35 petals neatly imbricated and perfectly placed. The fragrance is novel in roses, for it reminds one of nothing more than a lilac hedge in full bloom. This perfume is delicate and pleasing, yet remarkably intense. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Lavender

© J. & P. CO.

Royal Gold

(Below) Ovoid buds open to gorgeous, golden yellow blooms with up to 45 shiny petals. These richly colored, enduring flowers reach up to 4 in. across. With the blooming habit of a Floribunda, the flowers are carried in clusters of three to seven and also singly on stems adequate for cutting. Abundant green foliage of moderate size is borne on the 4 to 5-ft. canes that develop the first year. Three to four canes will be produced each following year until the plant reaches its full, majestic height of 5 to 7 ft. Characterized by dependable recurrence of bloom and strong growth, this Pillar Rose never tends to get out of bounds. Blooms the first year it is planted. Moderate fruity fragrance surrounds this well balanced Climber. This adaptable plant will look well in any location you choose for it. (Pl. Pat. #1849.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Royal Gold

© J. & P. CO.



**ALL FOUR
ROSES ON
THESE 2 PAGES**

GROUP No. 462

Value \$12.00
Save \$1.50

Only \$10.50



Everblooming Climbers framing a garage doorway.



Everblooming Climbers framing a picture window.



Everblooming Climbers screening a sun porch.

ces, Porches, Posts, blooming Climbers!



© J. & P. CO.

Don Juan

Don Juan

(Above) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem, this Pillar Rose constantly surrounds itself with beauty. It is dressed with unusual numbers of velvety red flowers throughout the season. In spring there is a glorious burst of velvety red, 5-in. flowers, carried both in clusters and singly, with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop. All through the summer there is a constant display of the fragrant, rich red flowers, not only on the old wood but also on new, tall-growing bottom breaks. The 8 to 10-ft. plant is well covered with dark green, lustrous foliage that is highly resistant to mildew. (Pl. Pat. #1864.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

SPECIAL OFFER!

GROUP No. 472

1 of each:

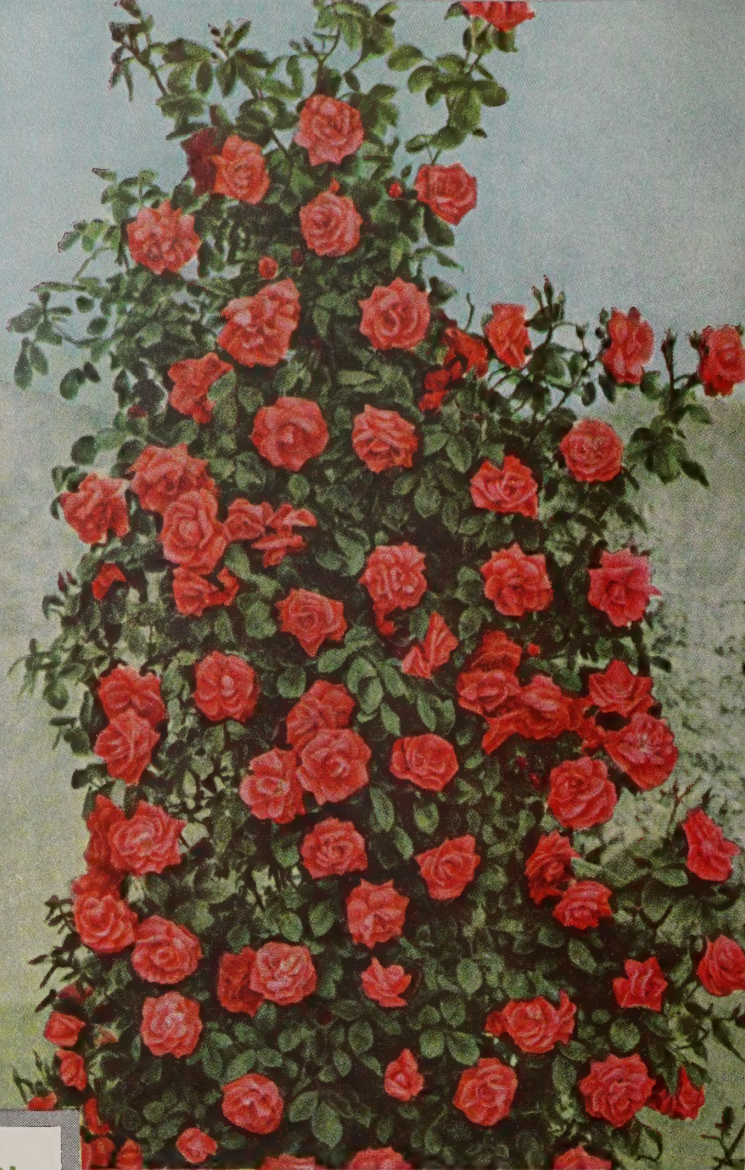
Royal Lavender

Royal Gold

Don Juan

Value \$9.00 Save \$1.15

Only \$7.85



© J. & P. CO.

Coral Satin

Coral Satin (Above)

35

This new Climber is a lovely plant with dark green, glossy foliage and generous masses of pink-coral flowers throughout the whole summer and late fall. The unfading flowers reach 4 in. across and are presented in clusters of 4 to 5 blooms. At the end the satiny petals drop off cleanly, giving the plant a perpetually fresh look. The light old Rose fragrance is especially noticeable at midday. Very effective wherever a Climber should be used, yet not rampant or unruly in growth. The color blends beautifully in any combination. It is very hardy, having withstood severe winter tests without any appreciable damage here in our test gardens and throughout the country. It owes its winter resistance to its parents, New Dawn and Fashion, both of which are highly resistant to the freezing cold. The healthy plant attains a height of 6 to 7 ft. and spreads nicely, the flowering shoots reaching out laterally from the main plant. (Pl. Pat. #2098.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers* Originators of Great New Roses Since 1872



Two Fine Trailing Roses for Ground Cover!

USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

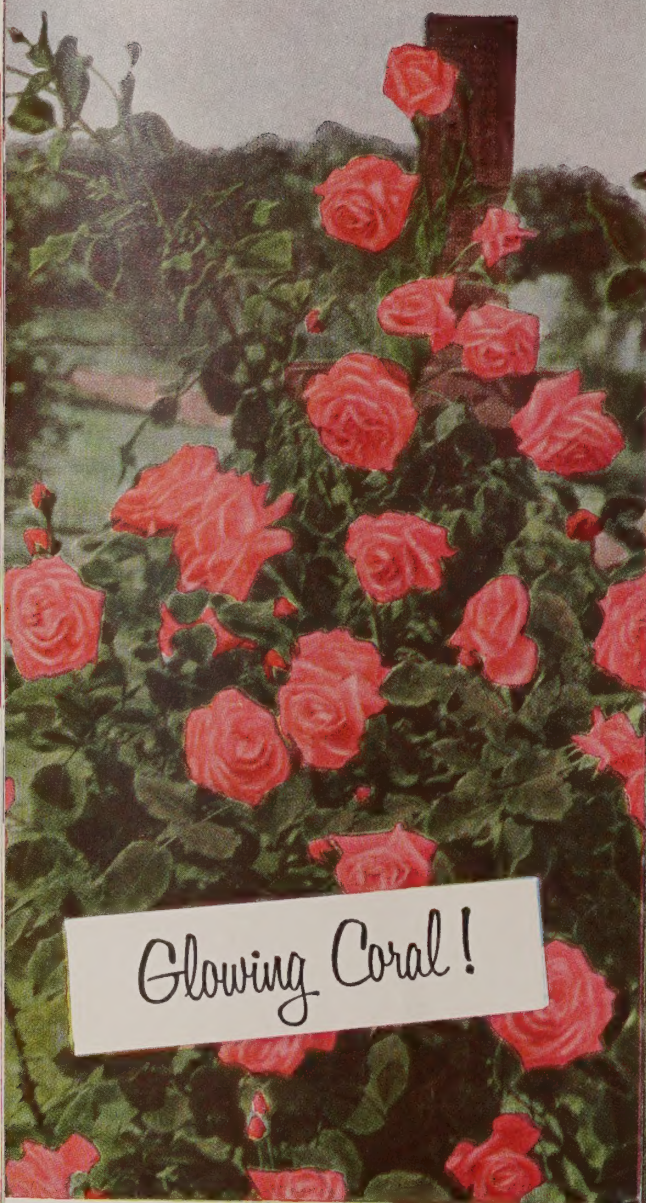
\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

IMAGINE! All The Beautifying YOUR



Glowing Coral!

Climbing Coral Dawn

(Above) Here is an Everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that is so popular in bush Roses. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. This excellent Climber is very easy to grow and will do extremely well in all regions. It is the ideal pillar for any home. 6 to 8 ft. (Pl. Pat. #1117.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

SPECIAL GROUP OFFER No. 482

1 of each:

Climbing Golden Showers
Morning Dawn
Gladiator

Value \$7.75
Save \$1.00

Only \$6.75



Brilliant Scarlet!

Climbing Crimson Glory

(Above) One of the world's most popular Roses in Climber form. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. Completely captivating fragrance. Gives your garden unusual splendor and richness. In sub-zero areas plant it in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



Golden

Climbing Golden

(Above) Exquisitely shaped, daffodil-yellow, long-pointed buds and fragrant, high-centered, 4½ to 5-in. open yellow blooms. Almost thornless, with long bronze cutting stems. Trained as a climber, it will attain a height of 6 to 8 ft. Or it can be shaped as a bush with gleaming golden blooms

\$2.50 each; 3 for

Everblooming CLIMBERS make this fence come alive.

A Rose Arbor is enhanced by Everblooming CLIMBERS.

Everblooming Climbers trained along the side of a house.

Everblooming CLIMBERS beautify any home.



JACKSON &
World's Largest
Originators of Great

se Gorgeous Colors Home and Garden!



Yellow!



Velvety Red!



Blushing Pink!

den Showers

that invite picking. This hardy everblooming All-America Climber blooms from earliest spring continuously until late fall. Even in the short time before the blooms open, the plant is clothed to the ground with large, dark, glossy foliage. Resistant to disease. (Pl. Pat. #1557.)

\$6.60; 12 for \$26.40

Gladiator (Above)

Gladiator is noted for its immense, 5-in., high-centered flowers . . . unusually large for a Climber. When you see the brilliant rose-red color—a subtle blend of the brightest scarlet and the softest red—you'll know why this gorgeous Climber is in a class by itself. And Gladiator imparts a delicate, pleasant fragrance that is really delightful. The large, disease-resistant foliage is an impressive dark emerald-green on the 8 to 10-ft. plant. So hardy is this Climber that it withstands the battles of zero winter weather. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Everblooming Climbers
planted along a
stone wall.

Everblooming Climbers
screening a sun
porch.

Everblooming Climbers
planted at the back
entrance of a house.

Everblooming Climbers
planted by a
pergola.

Everblooming Climbers
trained along a
rail fence.

SPECIAL GROUP OFFER No. 492

1 of each:
Coral Dawn Climbing Crimson Glory
Climbing Golden Showers

Value \$8.00
Save \$1.00

Only \$7.00

PERKINS CO.

Rose Growers

New Roses Since 1872



...and here are Five more great Climbing Roses!



38

© J. & P. CO.

Aloha

Spectacular (Left) As its name implies, this Everblooming Climber leaves a lasting impression when seen as a fully blooming plant. Although the spring blooms alone are ample recompense for the proud owner, there is always rich fall bloom as a wonderful bonus. The 6 to 7-ft. canes which continue to greater heights the next year are indicative of its hardiness and vitality. SPECTACULAR carries its enchanting orange-red to spectrum-red clusters for a long time . . . and each of the 4-in. blooms is infused with vigor and freshness. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Aloha (Right) This magnificent rose-pink Climber bursts into bloom from top to bottom with a display of never-to-be-forgotten glory. After this first peak in June, Aloha repeats frequently all summer. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, perfectly formed blooms of handsome size, often 5 in. across and 3 in. deep. The general effect is strong, rich rose-pink with deeper tones in the tight buds and soft silvery-lilac pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha bears long-stemmed clusters of buds. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing Goldilocks

(Right) The truly everblooming yellow Climbing Rose! The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and rich golden yellow in color. They open gracefully to 3½ in. and last for a long time, for fresh new buds keep replenishing the over-all effect of a golden yellow mass. Like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy; it will grow 6 to 10 ft. in a year and will bloom the first year planted. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

SPECIAL GROUP OFFERS!

GROUP NO. 502
ALL 3 CLIMBERS
Pictured on This Page

Value \$7.50 Save \$8.95

Only \$6.55

Spectacular

GROUP NO. 512
1 of each:
Dr. J. H. Nicolas Aloha
Cl. Goldilocks
Cl. Summer Snow

Value \$9.00 Save \$1.15

Only \$7.85

Climbing Goldilocks



MORE J&P CLIMBERS AVAILABLE!

CLIMBING SUMMER SNOW

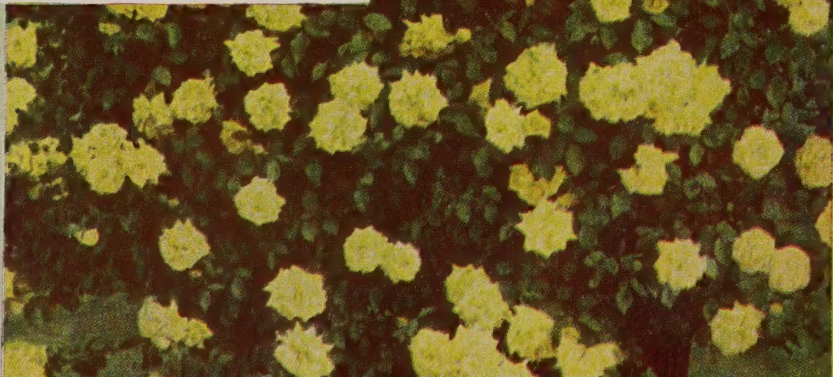
Clusters of spotless, fragrant, glacier-white, double, 2-in. blooms appear on a hardy plant that will reach 8 to 10 ft. tall. A very generous bloomer all summer and fall.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

DR. J. H. NICOLAS

Very double, 5 to 6-in., deeply fragrant, rich rose-pink blooms. Luxuriant, dark foliage. Sets a standard for charm and glorious color. A prolific bloomer all season long. A very healthy and hardy climber.

\$2.00 each; 3 for \$5.25;
12 for \$21.00



Jackson & Perkins

Modern Lilacs

OWN-ROOT
FRENCH
HYBRIDS

39

Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES

PAUL THIRION. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

PRESIDENT GREVY. Moderate - sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

PAUL HARIOT. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

EDITH CAVELL. Large, full clusters of double florets, snowy white in color.

MME. A. BUCHNER. Very fragrant large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

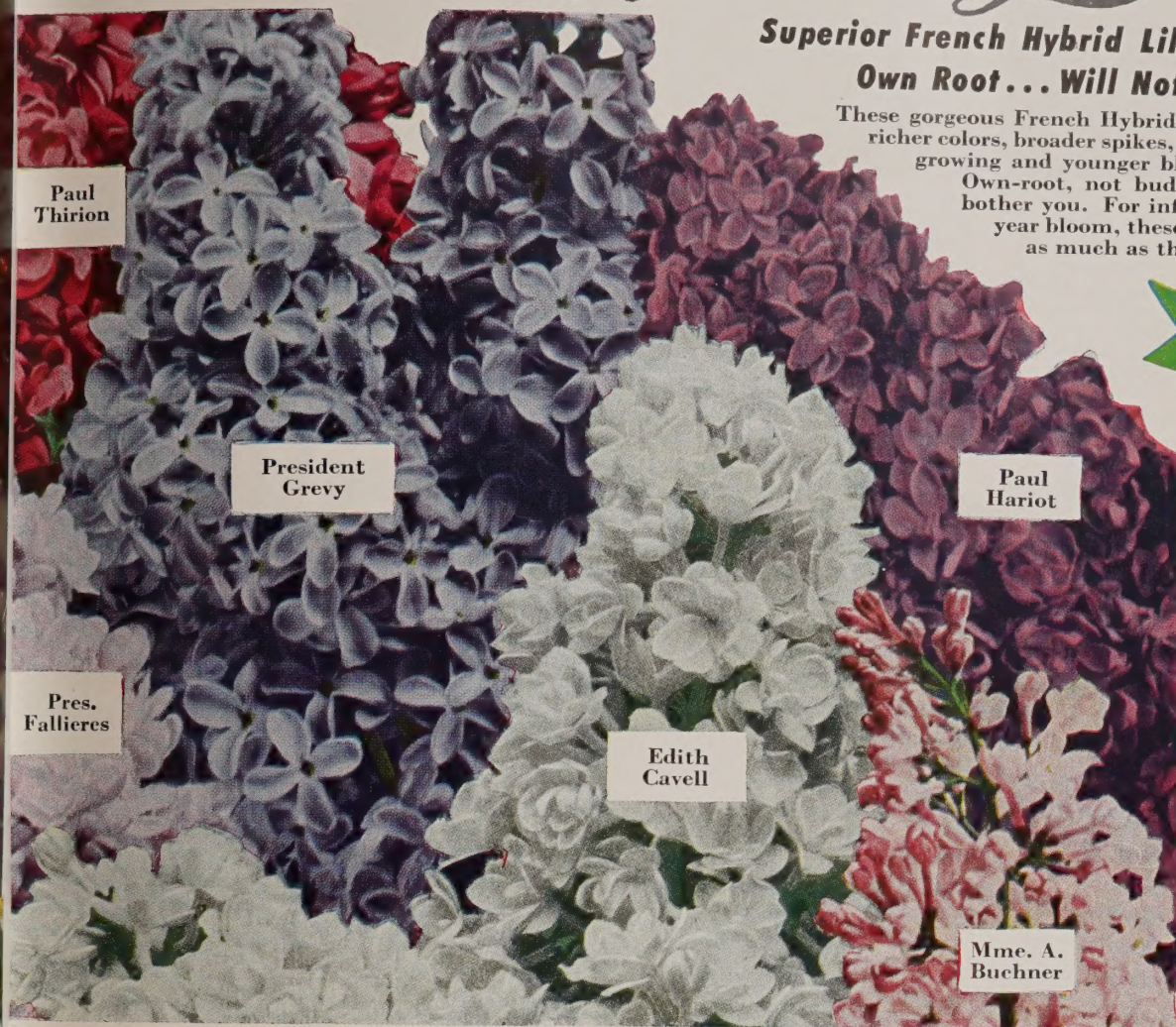
\$3.00 each; 3 of one kind \$7.50

SPECIAL OFFER!

Group No. 522

All 6 J & P Modern Lilacs pictured

1 of each Value \$18.00 Only **\$15.00**



Magnolias

Most Stately, Most Dramatic of All Flowering Trees

Magnolia Soulangeana. You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

5-year tree, 18 to 24 in. tall,
\$3.50 each; 2 for \$6.50;
3 for \$8.75; 6 for \$17.50

Jackson & Perkins LOW and MEDIUM GROW



All Summer 9 to 10 in.

NEW! DIANTHUS, Marcella
(Above) A light silvery pink with small amounts of dark burgundy flecking towards the base of the petal. Flowers reach 1 3/4 in. and have a strong old spice fragrance. A compact plant with good foliage.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



June, July 12 to 18 in.
DIANTHUS, IRENE (Above)

Old-fashioned clove scent. Exquisite pink, very double, 2 to 2 1/2-in. flowers averaging about 60 petals each are produced continuously. Sturdy, 12 to 18-in. stems. Blooms very freely in June and July. Give it a place in full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 12 for \$10.00



June-Aug. 10 to 12 in.
DIANTHUS, SILVER MINE

(Above) Fragrant, pure white, double flowers. Excellent for cutting, for borders, edges or rock gardens. Clusters of 3 to 4 on each stem. Height about 10 in. Blooms from June to Aug.

85c each; 3 for \$2.25;
6 for \$4.25



June, July and Aug. 14 in.
DIANTHUS, CORAL GEM

(Above) Brilliant coral-pink, 2-in. blooms, carnation fragrance. Long stems carry 7 to 8 flowers. Silvery foliage. 14-in. plants are hardy and bloom all summer. (Prop. Rights Reserved.)

\$1.25 ea.; 3 for \$3.15; 6 for \$6.25



June-July 12 to 14 in.
DIANTHUS, LACY LASS

(Above) This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. Its coloring gives the effect of a painting. Produces many flowers on 12 to 14-in. stems. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15;
6 for \$6.25

**ALL 6
DIANTHUS
GROUP
No. 532**

Value \$6.85
Save \$1.15

Only \$5.70



Shasta Daisy, Esther Read
June-Oct. 18 in.



June-Frost Heliopsis, Patula 3 ft.

Aster
Frikarti
Aug.-Frost
2 1/2 ft.



Shasta Daisy, Cobham Gold
June-Aug. 30 in.

SHASTA DAISY, Esther Read

(Above, Left) A prim white mass. Large, double flowers on 18-in. stems bloom from June to Oct. Requires a little protection in colder areas and does best when divided every two years. Practically no insects or disease.

85c each; 3 for \$2.25; 6 for \$4.25

SHASTA DAISY, Cobham Gold

(Left) A crested golden heart while opening, but finishes a soft cream-yellow. Guard petals are creamy white. 3 3/4 to 4-in., double flowers, good for cutting. The free-growing, 2 1/2-ft. plant blooms from end of June to Aug.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

SHASTA DAISY, Wirral Supreme

(Left, Below) Double, 3 to 3 1/2-in. flowers of glistening white, held upright on tall wiry stems. Very effective when cut, with good lasting qualities. Blooms in June and July; if cut then will rebloom in fall. 2 1/2-ft. plant. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25

Trollius, Golden Queen
June-July 1 1/2 to 2 ft.



HELIOPSIS, Patula

(Above, Left) Mellow gold, semi-double flowers like giant daisies, with deeper center. Blooms profusely, June to frost. About 3 ft.

75c each; 3 for \$2.00; 6 for \$3.75

ASTER FRIKARTI (Above, Right)

Large and free flowering. Blooms measure more than 3 in. across. 2 1/2 to 3-ft. plant. Light blue-lavender flowers from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75

CENTRANTHUS RUBER

(Right) Soft red, fragrant flowers all summer, with a fine showing in fall. Grows well in sun or partial shade. Height 18 in. Decorative bluish foliage. Plant in masses in rich soil for best results. Hardy and vigorous.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

TROLLIUS, Golden Queen

(Left, Below) Bright golden, globular flowers, June and July. 1 1/2 to 2-ft. plants. Enjoys moist semi-shade.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

SPECIAL OFFERS!

GROUP No. 542

1 of each:

Shasta Daisy, Esther Read
Shasta Daisy, Cobham Gold
Shasta Daisy, Wirral Sup.
Trollius, Golden Queen

Value \$4.60
Save \$.80

Only \$3.80

GROUP No. 552

1 of each:

Aster Frikarti
Heliopsis, Patula
Centranthus Ruber
Shasta Daisy, Wirral Sup.
Shasta Daisy, Esther Read

Value \$4.60
Save \$.80

Only \$3.80



Centranthus Ruber
All Summer 18 in.

ING PERENNIALS...They Grow from 8 Inches to 3 Feet Tall!



Spring and Late Summer 12 in.
NEW DIANTHUS, CAPRICE

(Above) 2-in. blooms have a maroon center, with the rest of the petals a lively pink. The petal edges are deeply cut. 12-in. plants are covered with flowers. Frequently 24 in. across, plant is filled with these very fragrant blooms. (Pl. Pat. #1851.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25



April, May 1 to 1 1/2 ft.
ANCHUSA myosotidiflora

(Above) Delightful clusters of clear, dainty blue flowers on stems 1 to 1 1/2 ft. high, held well above the foliage. Blooms profusely in April and May. Large leaves, which are excellent for ground cover. Grows anywhere. Effective in both sun and shade.

75c each; 3 for \$2.00;
6 for \$3.75



May 10 in.
J&P GIANT TYPE LILY-OF-THE-VALLEY (Above)

An improved gigantic form of this ever-popular plant. Florets of perfect shape and heavy texture, carried on long stems. The sweet rich fragrance is delightful. Field-grown clumps that soon form a solid mass of white.

65c each; 3 for \$1.75;
6 for \$3.25



June to Fall 6 to 8 in.
CAMPANULA, BLUE CARPET

(Above) (Carpatica Improved) Excellent wherever you want a striking low "carpet-of-blue" from June to fall. Grows well in full sun or semi-shady places. Light blue, bell-shaped flowers on 5 to 6-in. stems. Always attractive; does not sprawl.

75c each; 3 for \$2.00;
6 for \$3.75



Spring through Fall 9 to 12 in.
WHITE BLEEDING-HEART 41

(Above) Blooms heavily in spring and continues to produce graceful sprays of white flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil, in semi-shade or sun. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June to Frost 4 to 6 in.
SEDUM LIDAKENSE, ROSY CARPET (Above)

Another dwarf spreading Sedum in a new color—a beautiful deeper pink. For borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June to Frost 6 to 8 in.
SEDUM, GOLDEN CARPET

(Above) A ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations making a good underplanting in many parts of the garden. You will have blooms from June till frost. It will reach a height of 6 to 8 in.

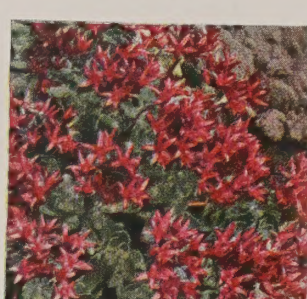
75c each; 3 for \$2.00;
6 for \$3.75



Sept. to Frost 1 1/2 to 2 ft.
FUNKIA subcordata alba

(Above) Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. New blooms are produced every day. Large, heart-shaped leaves. Grows in either sun or partial shade. Requires no staking or other special care.

85c each; 3 for \$2.25;
6 for \$4.25



June to Frost 8 to 10 in.
SEDUM, FIRE GLOW

(Above) Red, star-like blooms are produced steadily from June till frost, covering the entire plant. Very effective in all locations. Height 8 to 10 in. An excellent ground cover that grows easily anywhere, even in hot, dry places where the soil is poor.

75c each; 3 for \$2.00;
6 for \$3.75



June, July 12 to 18 in.
GYPSOPHILA, ROSY VEIL

(Above) A lower-growing double pink Babys-Breath. Generous in bloom, with airy sprays of delicate pink during June and July. Good in bouquets. Established plants bloom about two weeks earlier than the tall double form.

85c each; 3 for \$2.25;
6 for \$4.25

SUPER-GIANT VIOLETS

VIOLET, WHITE WONDER (Below)

Imagine a dazzling glacier-white Violet! Each plant is covered with hundreds of flowers. Individual blooms are enormous, with a center beautifully veined.

75c each;
3 for \$2.00;
6 for \$3.75

DOUBLE RUSSIAN VIOLET (Below, Right)

An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each;
3 for \$2.00;
6 for \$3.75

VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each;
3 for \$2.00;
6 for \$3.75



May Violet, Rosina 10 in.



Double Russian Violet All season 6 to 8 in.



May Violet, White Wonder 10 in.

2 EACH of THESE FOUR VIOLETS • Group No. 562
Value \$6.00 Only \$5.00
Save \$1.00

Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE (Above) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

75c each; 3 for \$2.00; 6 for \$3.75

Jackson & Perkins MEDIUM GROWING PERENNIALS . . . They Grow from 1½ to 3 Feet!



May-June 24 to 30 in.

42 ASTILBE, Fanal
(Above) Blooms in May and June. Rich, deep red. 15-in., feathery flower spike holds up well in the garden. Happy in semi-shade or sun. Hardy and easy to grow; likes plenty of moisture and rich soil. Grows 24 to 30 in. tall.

85c each; 3 for \$2.25;
6 for \$4.25



May-June 28 to 30 in.

ASTILBE, White Gloria
(Above) Wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising 12 to 15 in. over its attractive cut foliage. Prefers partial shade and rich soil. Established plants often produce 18 blossoms that are of high decorative value.

85c each; 3 for \$2.25;
6 for \$4.25



June-July 24 to 30 in.

ASTILBE, Koblenz
(Above) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. An excellent flowering plant for the darker corners of your garden in spring. Foliage stays beautiful all season. Grows in sun or shade. Likes rich soil.

85c each; 3 for \$2.25;
6 for \$4.25



July-Sept. 2 ft.

RUDBECKIA, SULLIVANTII, Oriole (Above)
(Improved Black-Eyed Susan) A vivid splash of color in July, Aug. and early Sept. Black and gold combination. Broad decorative foliage on a well-balanced plant. It grows 2 ft. high. It prefers a sunny spot.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June-Oct. 18 to 24 in.

PENSTEMON, Ruby King
(Above) Very free blooming. 2-in., trumpet-like flowers. Spikes are 18 to 24 in. high and are produced freely, June to Oct. Grows in sun or light shade, in rich, well-drained soil. This plant should have some winter protection. (Pl. Pat. #744.)

85c each; 3 for \$2.25;
6 for \$4.25



May-June 30 in.

PINK BLEEDING-HEART
(Above) Pink flowers are borne in graceful sprays from May through June. Does well in semi-shade or sun. 30 in. tall. Makes a showy clump, becoming larger every year. Always a prime favorite.

85c each; 3 for \$2.25;
6 for \$4.25



July to Frost 20 in.

CATANANCHE (Above)
Deep violet-blue. 2-in. flowers on silvery, branching stems; silvery buds and seed-hips. Thrives in dry spots. Height 20 in., excellent for cutting. Blooms from July until frost. Attractive and hardy, it does best in full sun. These blue flowers combine nicely with other colors.

85c each; 3 for \$2.25;
6 for \$4.25



All Season 36 in.

LYTHRUM, Hybrid Robert
(Above) ¾-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. Does well in semi-shade, in wet or dry location in ordinary garden soil. Hardy and undemanding in its needs.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June to Frost 20 in.

STOKESIA, LAVENDER QUEEN (Above)
A mammoth form of the old-fashioned Stokesia with double blooms 4 to 5 in. in diameter. Silvery blue suffused lilac-blue at the center. Blooms from June to frost. 20 in. tall. Vigorous, easy to grow. For borders and arrangements.

85c each; 3 for \$2.25;
6 for \$4.25



May to Fall 30 in.

SALVIA SUPERBA, Purple Glory (Above)
A superb new royal purple perennial, blooming May to fall. Decorative fragrant foliage and many spikes on a 30-in. plant. When the first flowering period is finished, tops should be trimmed and blooming will continue till frost.

\$1.25 each; 3 for \$3.15;
6 for \$6.25

WHITE VERONICA subsessilis
(Below) Erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. The spike form is graceful yet firm, keeps well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective. Blooms from Aug. to Oct. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15;
6 for \$6.25

White Veronica subsessilis
Aug.-Oct. 2 to 2½ ft.



GROUP No. 572				GROUP No. 582			
1 of each:				1 of each:			
Astilbe, White Gloria;	Astilbe, Fanal;	Astilbe, Koblenz;	Salvia Superba, Purple Glory; White Veronica.	Rudbeckia, Oriole;	Lavender, Hidcote Blue;	Penstemon, Ruby King;	Pink Bleeding-Heart; Coreopsis, Golden Shower; Catananche.
Value \$5.05	Save \$85	ONLY	\$4.20	Value \$5.30	Save \$90	ONLY	\$4.40

MONARDA, Cambridge Scarlet
(Below) Blooms July, Aug., Sept. Brilliant scarlet flowers make it a splash of color in shady garden spots. 2½ to 3 ft. Excellent for cutting.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Monarda, Cambridge Scarlet
July-Sept. 2½ to 3 ft.



LAVENDER, Hidcote Blue
(Below) Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets. Fragrant, silvery green foliage. 15 in. high; violet-blue flower spikes rise another 15 in. Hardy in the North.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Lavender, Hidcote Blue
July to Frost 30 in.



COREOPSIS, Golden Shower
(Below) The compact plants produce a continuous cascade of star-like, golden flowers, 1½ in. in diameter. Blooms June to frost. The rich color remains clear all season. Fine-cut, disease-resistant foliage.

75c each; 3 for \$2.00; 6 for \$3.75

Coreopsis, Golden Shower
June to Frost 24 in.



The height and time of bloom for each perennial are indicated under the picture.



June-July Phlox, Brigadier 2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color for weeks in June and July. This exquisite Phlox is very fragrant and desirable.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
GROUP No. 592
 2 Phlox, Brigadier
 2 Phlox, White Admiral
 Value \$4.00
 Save \$.70 **Only \$3.30**



July-Aug. Phlox, White Admiral 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Jackson & Perkins TALL GROWING PERENNIALS . . . They Grow Over 3 Feet Tall!



Poppy, Salmon Glow
 May-June
 3 to 3½ ft.



Gypsophila, Fairy Perfect
 June-Aug. 40 in.

GYPSOPHILA, Fairy Perfect (Above) Forms a lovely mass of white about 40 in. high and equally wide. Pure white, double florets reach ½ in. across. Blooms from June to early Aug., and if cut back, it will bloom in Sept. Hardy.

\$1.25 each; 3 for \$3.15;
 6 for \$6.25

RUDBECKIA, The King (Right)

A colorful plant for the perennial border. Regally it bears its large, deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85c each; 3 for \$2.25;
 6 for \$4.25



Rudbeckia, The King
 July to Frost 4½ ft.

SPECIAL OFFER!

GROUP No. 602 1 of each:
 Poppy, Salmon Glow; Rudbeckia,
 The King; Gypsophila, Fairy Perfect;
 Phlox, Brigadier.
 Value \$3.95
 Save \$.65 **Only \$3.30**

POPPY, Salmon Glow (Above, Left) This double, brilliant salmon Poppy is really a beauty. If you have room for only one Poppy, Salmon Glow should be the one you choose. Great quantities of 5 to 6-in. double blooms appear continuously for almost 6 weeks. 3 to 3½ ft. tall. A strong grower. Blooms in May and June.

85c each; 3 for \$2.25; 6 for \$4.25

ASTER, Adorable (Left)

A deeper, clearer pink. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with rich pink color continuously from Sept. to frost. The foliage is clear and dark, and the vigorous plant is 4 to 4½ ft. high. Strong and compact in growth.

75c each; 3 for \$2.00;
 6 for \$3.75



Aster, Adorable
 Sept. to Frost
 4 to 4½ ft.

SPECIAL OFFER!

GROUP No. 612
 1 of each:
 Achillea, Golden Plate
 Phlox, White Admiral
 Aster, Adorable
 Poppy, Salmon Glow
 Value \$3.60 Save \$.60
Only \$3.00



Achillea, Golden Plate
 June to Frost 4½ ft.



Viola, Purple Wallmark

All Season
10 to 12 in.



Viola, White Heart

All Season 9 to 12 in.



Viola, John Wallmark

All Season 10 to 12 in.



Viola, Yellow Vixen

All Season
10 to 12 in.

GIANT VIOLAS

VIOLA, PURPLE WALLMARK

(Above, Left) Bright violet-purple. Height 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

VIOLA, YELLOW VIXEN (Left)

Bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The 2½-in. flowers are borne on upright, 6 to 8-in. stems. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

VIOLA, WHITE HEART

(Above, Center) Pure white. The immense flowers are really a picture, and the healthy plant produces great quantities of them all through the season. They mingle well with all other Violas. Plant is compact and sturdy. (Pl. Pat. #1508.) \$1.00 each; 3 for \$2.50; 6 for \$5.00

VIOLA, JOHN WALLMARK

(Above, Right) Grayish lavender with violet veinings and yellow and white eye. The bloom is almost 2 in. across. Long stems make it an ideal cut flower. 12 in. tall. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

VIOLA, PURPLE HEART

(Not illustrated) Huge, velvety violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. Bright yellow eye. Easy to grow. Height 9 to 12 in. (Pl. Pat. #671.) 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50; 100 for \$64.00

2 Each of These VIOLAS GROUP No. 622
Value \$8.60
Save \$1.45 **Only \$7.15**

NEW PERENNIALS!



June to Fall

6 to 8 in.

CAMPANULA, WHITE STAR (Above)

(*Carpatica Improved*) An excellent shining new *Campanula carpatica*, with a wide-spreading, compact, low-growing plant and a constant showing of star-like flowers which rise about 5 in. above the foliage. This is a particularly hardy variety. The flowers, 2 in. across, come in heavy masses in June and keep on blooming through the summer. The color is a clear sharp white.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



June to Frost

24 to 30 in.

SEDUM, AUTUMN JOY (Above)

The buds of silvery pink change to a lively rose-pink and at the end become a pinkish tan. Attractive at all times, this is a must for the garden. The flower heads are 6 in. or more in size, borne on stiff stems 24 to 30 in. long. The mature plant is about 30 in. in width. It grows well in semi-shade or full sunshine and in difficult positions. Color is interesting.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

SPECIAL OFFERS!

GROUP No. 632

2 each of these
New Perennials

Dianthus, Marcella
Campanula, White Star
Sedum, Autumn Joy

Value \$7.00 Save \$1.20

Only \$5.80

GROUP No. 642

1 of each:

Sedum, Autumn Joy
Sedum, Brilliant
Sedum, Golden Carpet
Campanula, White Star
Viola, John Wallmark

Value \$4.60 Save \$0.80

Only \$3.80

GROUP No. 652

1 of each:

Campanula, White Star
Sedum, Autumn Joy
Viola, Purple Wallmark
Viola, Yellow Vixen

Value \$3.85 Save \$0.65

Only \$3.20

MORE J&P PERENNIALS AVAILABLE

A HELPFUL HINT

Perennials grow best in rich, well-fertilized soil. J&P Rose Food produces good results. (See order blank.)

SEDUM, BRILLIANT

Immense, amaranth-red flower heads completely cover the plant. Withstands even the driest summer weather. Late fall bloomer. Height 18 in.

75c each; 3 for \$2.00;
6 for \$3.75

PACHYSANDRA—

SPURGE Best evergreen ground cover for shade or sun. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green all year.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

VINCA MINOR

Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Plant 8 in. apart, in sun or shade. Wonderful ground cover.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

MONARDA, CROFTWAY

PINK Clear pink—a mass of color during difficult summer days. Does well in moist or dry positions, in sun or semi-shade. Height 30 to 36 in.

\$1.00 each; 3 for \$2.50;
6 for \$5.00

Biggest, Earliest GARDEN MUMS Created!

45

JACKSON & PERKINS EXCLUSIVE MIRACLE

GIANT BIRD MUMS

Huge Blooms from 4 to 5½" Across!

4 NEW VARIETIES FOR 1962!

Special Offer!

GROUP No. 662

**ALL 8 MUMS
PICTURED ON
THIS PAGE**

Value \$8.00

Save \$1.35

Only \$6.65

Special Offer!

GROUP No. 672

1 of each:

Myrtle Warbler
Seagull
Purple Finch
Western Meadow
lark
Canada Jay
Golden Tern

Value \$6.00
Save \$1.05

Only \$4.95

1 MYRTLE WARBLER. (Test No. 56-1005). Center is white blending to light pink, turning red at the petal tips. 5½ to 6-in. flowers from Sept. to frost. (Pl. Pat. #2127.)

2 WESTERN MEADOW-LARK. Semi-decorative burnt-orange, flushed red. Reverse of the broad petals is golden yellow. Blooms 5½ to 6 in. across. A strong plant. Blooms Oct. to severe frost. (Prop. Rights Reserved.)

3 GOLDEN TERN. Bright lemon-yellow 5-in. flowers shaded deeper. 24 to 30-in. plant, blooming from Sept. to heavy frost. (Prop. Rights Reserved.)

4 CANADA JAY. A sharp rose-colored, decorative flower, 5 in. wide, enlivened by the coral effect of the unopened center. Buds are cherry-red. Blooms from Sept. to frost. (Prop. Rights Reserved.)

5 SEAGULL. The giant size and airy grace of this Mum will make it an immediate favorite. 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. (Pl. Pat. #1130.)

6 SONG SPARROW. Large pastel tan, 6 to 6½-in. blooms open from a bright orange bud through buff-peach tones. Compact plant 24 in. tall. Blooms late August to frost. (Pl. Pat. #2125.)

7 PURPLE FINCH. (Test No. 55-44.) Cerise-red, 6-in. blooms with silver reverse give the effect of rich French purple. 30 in. tall. Blooms late Sept. to severe frost. (Pl. Pat. #2028.)

8 HUMMING BIRD. Gentle clear pink, 6 to 6½-in. blooms with wide petals, gracefully shaggy. Flowers stand up well on firm, 28-in. stems. Good foliage. Blooms Sept. to frost. (Pl. Pat. #2126.)

**\$1.00 each; 3 of a kind \$2.50;
6 of a kind \$4.95**



More

JACKSON & PERKINS EXCLUSIVE MIRACLE

GIA

A BROWN CRANE. Orange-tan with a flush of strawberry shading, a pleasing autumn color. Carnation shaped, with 5-in., full-petaled flowers, at least 3 in. thick. Medium tall plant blooms from end of Sept. until freezing. (Pl. Pat. #2027.)

B SNOWY EGRET. 5 to 5½-in., shaggy blooms. Brisk clean fragrance. Dark glossy foliage. Upright plant is medium tall, bearing these fresh cream-white blooms from the end of Sept. to frost. (Pl. Pat. #2025.)

C CHICKADEE. This lovely orchid-lavender Mum is very decorative both outdoors and indoors. The 5-in. flowers start blooming about Sept. 30. The 30-in. plant is very sturdy and healthy. Blooms are long lasting and keep well when cut. (Pl. Pat. #1571.)

D GOLDEN COCK-ATOO. Here is the most spectacular yellow garden Mum of all time! The 5 to 5½-in. flowers are a glowing Indian yellow. 2-ft. plants bloom from late Sept. and will brighten up your garden until frost. (Pl. Pat. #1638.)

E HORNED LARK. Large red bloom with a yellow base. 5-in. flowers are shaggy type. Medium tall plant blooms from end of Sept., peak of bloom is end of Oct. Deep cut foliage covers plant well. Excellent variety. (Pl. Pat. #1996.)

F CHESTNUT WARBLER. Double semi-incurved shaggy type, 6 to 6½ in. across. Grows on upright, 30-in. stems and has rich foliage. Blooms are rich reddish bronze with gold-bronze reverse. Blooms from mid-September to mid-November. (Pl. Pat. Applied for.)

G WOOD PEEWEE. Broad flowers, as much as 5 to 5½ in. in diameter, of graceful, somewhat informal shape. In color they are a lively pink—pleasing anywhere, but especially liked for bouquets. These attractive blooms last 10 days to 2 weeks when cut. The 20-in. plant blooms from Sept. 30 to hard freezing weather. (Pl. Pat. #1824.)

H BOB WHITE. 5-in. sharp white with cream center. Medium height. Blooms late Sept. to frost. (Pl. Pat. #1923.)

I RED POLL. Deep bronze-red, 5-in. flowers have a slight touch of pure bronze on the tips of the unexpanded petals. The petals are of light texture, with a reverse of buff-yellow. 2-ft. plants bloom from Sept. 27 to frost. Dark, fine-cut foliage. (Pl. Pat. #1680.)

\$1.00 each;

**ALL 9
MUMS
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GROUP No. 682
Value \$9.00
Save \$1.50
Only \$7.50**

**GROUP No. 692
New DeLuxe Autumn Color Group
Brown Crane Gold Cockatoo
Snowy Egret Wood Pewee
Chickadee Red Poll
Value \$6.00
Save \$1.05 Only... \$4.95**



ANT BIRD MUMS

47

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Only \$14.15

GROUP No. 712

Extra-Large Flowered Group

Ice Land Gull Titmouse
Painted Bunting Yel. Warbler
Desert Quail Pine Siskin
Value \$6.00
Save \$1.05 Only.. **\$4.95**

Y **YELLOW WARBLER.** Large-flowering, shaggy type. Golden-butter-yellow blooms reach 5 to 5½ in. across. Good for cutting. Upright plant is of medium height. Blooms from Sept. to frost. (Pl. Pat. #1922.)

K **SANDPIPER.** A 5½-in. decorative flower in the lovely pastel autumn shade of strawberry-bronze. This is the largest of the Bird Mums. A sturdy, very free-blooming plant of medium height with excellent foliage. Blooms Sept. 20 to frost. (Pl. Pat. #1932.)

L **ICELAND GULL.** The 5½ to 6-in. flowers are breath-taking in their beauty. Center of the flower is soft light yellow, while the outer petals are shaggy and pure white. The 2½-ft. plant carries many blooms from Sept. to heavy frost. Very attractive. (Pl. Pat. #1666.)

M **CHIMNEY SWIFT.** Good sharp, full, burgundy-red blooms are 4½ in. across. Medium tall plant is compact. Uniformity of color outstanding. Extremely rich in bouquets and autumn gardens. Blooms early Sept. to frost. (Pl. Pat. #1889.)

N **PAINTED BUNTING.** Deep red, 5-in. flowers, lightened at the center with golden bronze petals. Blooms appear from early Oct. to heavy frost. The excellent plant is of medium height. (Pl. Pat. #1823.)

O **TITMOUSE.** The color is a clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms in early Oct. A favorite for cut-flower use. (Pl. Pat. #1630.)

P **PINE SISKIN.** Extra large, 5-in. blooms of reddish orange color—almost dark orange-bronze. Thick flower with wide petals, the inner ones standing up almost straight. Very long lasting. The medium tall bush blooms from end of Sept. until frost. Produces abundantly. (Pl. Pat. #2026.)

Q **DESERT QUAIL.** Lovely soft lavender-pink in color. The double, 5-in. flowers are very decorative, becoming flat and widespread. The compact, bushy, 20 to 24-in. plants bloom the end of Sept. to frost. Foliage is fine cut and clean. A lovely color, both in the garden and for use in flower arrangements. (Pl. Pat. #1555.)

**ALL 8
MUMS
on this
page
GROUP No. 722
Value \$8.00
Save \$1.35
Only \$6.65**

3 of a kind \$2.50; 6 of a kind \$4.95



Happiness



Glorious



Peace



Enchantment



**JACKSON
& PERKINS
FAMOUS**

GIANT DELP

HAPPINESS (Left) Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. We suggest planting in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect. A beautiful addition.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

GLORIOUS (Above) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breathtaking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. 4½ ft. tall.

\$1.00 each;
3 for \$2.50;
6 for \$5.00

PEACE (Above) Here is a handsome variety that is just as desirable as its name. Individual florets are 3½ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. You are sure to like it. Reaches a height of 4 ft.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT (Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Not illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

Pink Glow

Freedom

Delightful

Loveliness



DELPHINIUMS!

**Hardy Northern
New York Strain!**
They Grow Over 3 Feet Tall!

SPECIAL OFFER!
GROUP No. 732

1 each of the 4
Giant Delphiniums
Happiness Loveliness
Peace Pink Glow
Value \$5.75 Save \$.95

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2 of each:
All Blue Delphiniums
Delightful Gayety
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GROUP No. 752

**All 10
Delphiniums**
Value \$11.00 Save \$1.85

Only \$9.15

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J&P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall. 85c each; 3 for \$2.25; 6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall. \$1.50 each; 3 for \$3.75; 6 for \$7.50

FREEDOM (Above)

White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids. 85c each; 3 for \$2.25; 6 for \$4.25

DELIGHTFUL (Above)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later. 85c each; 3 for \$2.25; 6 for \$4.25

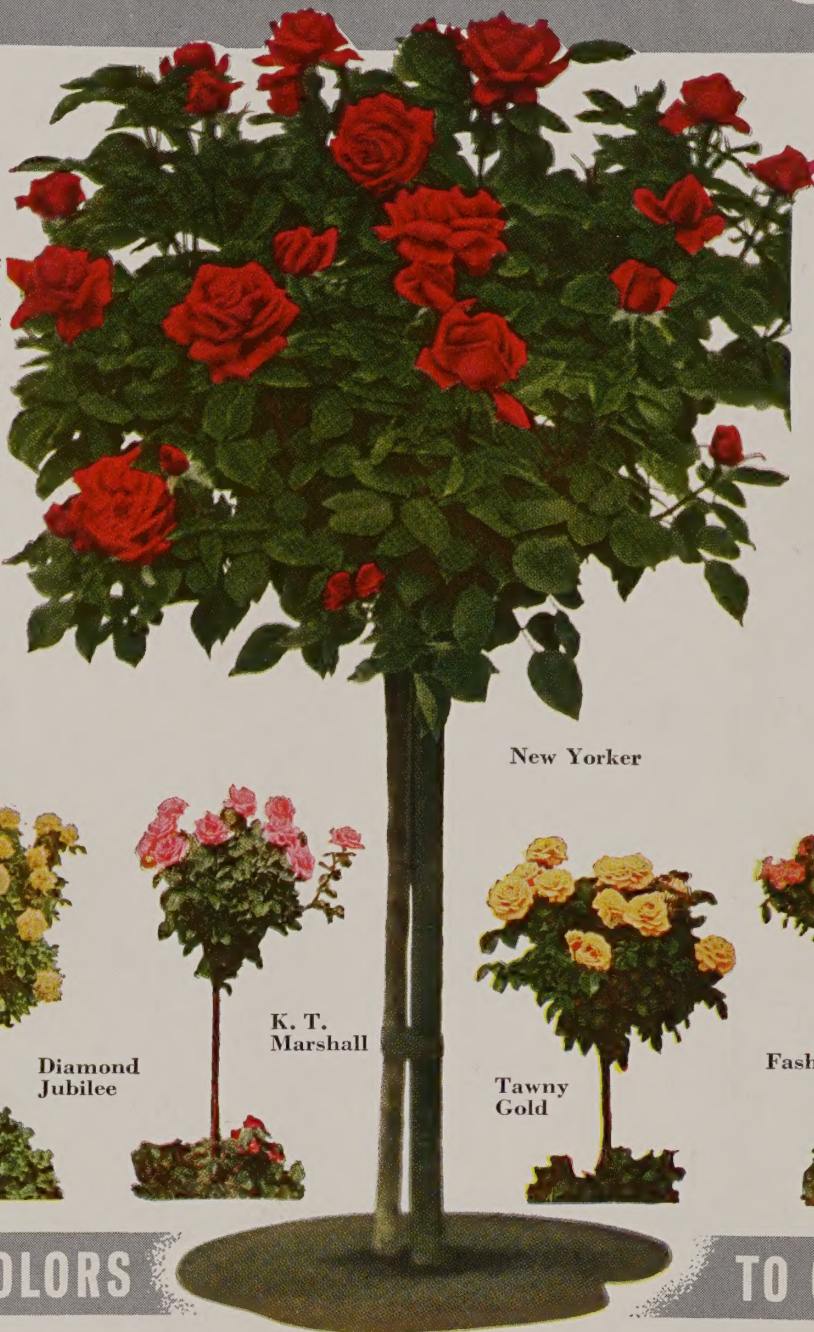
LOVELINESS (Right)

Immense, semi-double florets 3½ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to 4½ ft. It will repeat rapidly in the summer months and will be lovely again in the fall. Superb for a border where its full beauty may be enjoyed. We recommend it highly. \$1.50 each; 3 for \$3.75; 6 for \$7.50

Just Imagine! All these colors, and many more Blooming at eye level! Plant these famous J&P Easy-to-grow, **TREE ROSES** Everblooming

THE CROWNING ACHIEVEMENT OF THE GARDEN WORLD

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. *The blooms produced on Tree Roses are superior in quality to those on regular bushes.* Modern Tree Roses are the crowning glory of the plant world for giant size, exquisite form, brilliance of color and abundant bloom from June to frost. There's a place for Tree Roses anywhere . . . they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. They present a breath-taking picture in any landscape.



New Yorker

J&P Tree Roses are Better

Because: J&P Modern Tree Roses are grown on a special strain of Multiflora root and stem (trunk) for best results in your garden. This is a strain that transplants easily, is hardy and handles well for winter protection. These trunks are 3½ ft. tall, with bushy, well-balanced heads. Trunks of J&P Tree Roses increase in diameter in proportion to the top, an essential for success and long life in Tree Roses. They are not subject to borers and other ills common in stems of earlier kinds.

Please Read This:

Tree Roses are popular and take years longer to produce than bush Roses. So, our supply is limited. If a variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are sent with every order.



Red
Pinocchio



Diamond
Jubilee



K. T.
Marshall



Tawny
Gold



Fashion



Detroit

26 GLORIOUS COLORS

TO CHOOSE FROM!

Americana. Velvety rich red, see page 7.
American Home. Rich blood-red, see page 9.
Arlene Francis. Golden yellow, see page 11.
Avon. Fragrant, non-fading red, see page 4.
Diamond Jubilee. Buff-orange, see page 16.
Enchantment. Peach-pink, see page 14.

Fashion. Coral-pink, gold overlay, see page 28.
Gail Borden. Pastel pink and apricot, see page 13.
Golden Masterpiece. The largest yellow, see page 9.
Hawaii. Orange, see page 6.
Ivory Fashion. Ivory, gold stamens, see page 29.
King's Ransom. True chrome-yellow, see page 4.
Kordes Perfecta. Cream white, lined red, see page 6.

EASY TO GROW!
GUARANTEED
To Live and Bloom
in Your Garden
THIS SPRING!

New Yorker. Unfading red, see page 10.
Orchid Masterpiece. Orchid and lavender, see page 8.
Pageant. Vermilion-red, gold reverse, see page 15.
Peace. Golden yellow with pink edge, see page 13.
Personality. Golden yellow overlaid with red, see page 15.
Pink Duchess. Scintillating pink, see page 11.

Queen Elizabeth. Pure pink, see page 19.
Red Pinocchio. Scarlet-red, see page 32.
South Seas. Tahitian-pink, see page 2.
Spartan. Large orange-red, see page 26.
Sterling Silver. Silvery lavender-pink, see page 7.
Tanya. Orange, see page 12.
White Queen. Pure white, see page 10.

\$6.75 each; any 2 for \$12.50; any 6 for \$35.50

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